

Media Release  
16 October 2024

## **BET Welcomes Return of Direct Flight Between Auckland and Hobart**

Business Events Tasmania (BET) has welcomed the recently announced resumption of direct flights between Auckland and Hobart. After a six-month hiatus, Air New Zealand will be commencing the much-anticipated flight path on October 27.

BET CEO, Marnie Craig, said they are delighted to see the reintroduction of direct flights from Auckland to Hobart and expect them to provide a welcome boost to the tourism and business events industry in Tasmania.

“This increased connectivity between our two cities plays a vital role in attracting international business events and incentive groups to our beautiful state.

“Tasmania is a unique business destination that provides space, time and connections that enhance delegate experience and outcomes like no other.

“In the past, these offerings, as well as our thriving art scene, immersive historical attractions, and close sense of community have made Tassie an ideal business destination for our friends ‘across the ditch’.

“Direct flights to Hobart not only simplify travel for New Zealanders but provide a more convenient and accessible connection for other international delegates attending conferences and events in Hobart.

# BUSINESS EVENTS TASMANIA

“We’re looking forward to a significant increase in business event bookings and economic activity as a result of this enhanced connectivity.”

ENDS

For more information please see Air New Zealand’s [media release](#), or visit [betasmania.com.au](http://betasmania.com.au)