

Media Release
9 Apr 2025

BUSINESS EVENTS TASMANIA

Delegates from Amway China's Leadership Summit Arrive in Tasmania for an Exclusive Incentive Experience



Image credit: Tasmanian Wild Seafood Adventures

Tasmania will host approximately 400 international delegates as part of the Amway China Leadership Seminar's Extend Trip.

In addition to the large-scale event in Melbourne, Amway's top performers will travel to Hobart to experience a handcrafted Tasmanian itinerary whilst staying at one of The World's 50 Best Hotels – The Tasman, a Luxury Collection Hotel.

Delegates will enjoy Tasmania's exceptional produce in restaurants across the city and engage in hands-on culinary experiences, such as catching and preparing fresh seafood on custom charters with Tasmanian Wild Seafood Adventures.

They will also explore Tasmania's spectacular natural environment on sightseeing adventures led by Pennicott Wilderness Journeys, offering a breathtaking perspective of the island's coastline and abundant wildlife.

"Tasmania is thrilled to welcome Amway China to indulge in all the island has to offer," said Business Events Tasmania CEO, Marnie Craig. "Our island offers something rare, space to think clearly and connect deeply."

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“On the special occasion of Amway China's 30th anniversary, we are excited to meet in Tasmania for our Leadership Seminar Extend Trip,” said Carl Wen, Director of Special Events, Amway China.

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