

Media Release
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Multi-million-dollar Redevelopment for Iconic Venue in Launceston

Iconic Launceston venue Albert Hall is set to re-open as a \$16 million redevelopment of its eastern wing nears completion. A landmark of the city since 1891, the work preserves the venue's historic charm while integrating state-of-the-art facilities and increasing its overall capacity.

The new extension flows effortlessly into the landscape of City Park while maintaining the venue's iconic façade, boasting a new reception area and kitchen at the ground level and a new meeting room on the first floor.

In addition to the new development, the original interior of Albert Hall has undergone upgrades to its facilities and historic interior, such as its centrepiece, the Great Hall, which can accommodate up to 520 guests in a banquet-style setting.

The venue also features five additional versatile meeting spaces, providing flexible options for a range of events.

Business Events Tasmania CEO Marnie Craig said this redevelopment reinforces Launceston's growing reputation as a premier business events destination.

"Launceston continues to gain global recognition as an exceptional destination on all fronts," Ms Craig said.

"The city of Launceston has shown its commitment to business events by reimagining this historically significant venue and equipping it with the latest modern facilities.

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“Coupled with the recent national recognition of Peppers Silo Launceston as Australia’s best business events venue, it’s clear that the city is primed to welcome a variety of business events.”

Ms Craig also emphasised the role of Business Events Tasmania in supporting event planners through funding and assistance.

“With major developments like this happening across the city, we’re seeing a growing interest in Launceston as a business event destination,” she said.

“Our team is here to help organisers unlock the full potential of their events, offering funding opportunities and tailored support to ensure a seamless experience in Launceston.”

As Launceston’s business event offerings continue to evolve, Business Events Tasmania looks forward to working closely with our industry partners to showcase the city’s potential through iconic reimagined venues like Albert Hall.

The redevelopment is set for completion in June 2025.

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Albert Hall and the new Eastern Wing entrance into City Park

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Inside the Eastern Wing Entrance at Albert Hall