

Media Release
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BUSINESS EVENTS TASMANIA

The Tasman Awarded One of the World's Best

Hobart's The Tasman, a Luxury Collection Hotel, has been listed in 49th place in the global ranking of The World's 50 Best Hotels 2024 list released in London.

Business and Events Tasmania CEO Marnie Craig said the level of luxury The Tasman had brought to the market had amplified Tasmania's reputation for high-end business and incentive groups.

"These travellers are looking to reward their teams and widen their perspectives and Tasmania is the perfect place for that," she said.

"Business events is a major contributor to the visitor economy.

"The Tasman's listing on this internationally-significant list shines a light on Tasmania's exceptional capacity to host those really targeted, high-yield business clients."

Ms Craig said she was looking forward to welcoming a new event space at The Tasman in 2025 with a capacity to seat 180 people.

Last financial year, the corporate meeting and incentive market accounted for 55% of all business events held in Tasmania with 44% of these being held at The Tasman.

The Tasman is an elegant heritage reconstruction that brings together three eras of design: Georgian, Art Deco, and Contemporary. Located on Hobart's waterfront, The Tasman offers 152 guest rooms and suites, Peppina, a signature restaurant operated by renowned Tasmanian chef Massimo Mele as well as Mary Mary, an intimate cocktail bar and spirits library.

The World's 50 Best Hotels list includes industry-defining hotels from across six continents. It is collated from the votes of 600 anonymous experts that comprise a voting panel – the 50 Best Hotels Academy. It comprises hoteliers, travel journalists, educators and seasoned luxury travellers.

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