



BUSINESS EVENT GUIDE

THE TAILRACE CENTRE

WHERE PEOPLE COME TOGETHER

WELCOME

Welcome to Tailrace Centre

Positioned on the banks of Kanamaluka (Tamar River), just minutes from Launceston's vibrant city centre, Tailrace Centre offers a unique setting where business meets Tasmania's renowned food, wine, and natural beauty.

As the gateway to the Tamar Valley, our venue connects your event with one of Australia's most celebrated regions - known for its produce, cool-climate wines, and relaxed sophistication.

Designed with flexibility and scale in mind, Tailrace Centre features a collection of contemporary event spaces, from our expansive Gala Room to intimate meeting suites, complemented by landscaped outdoor areas and on-site café facilities.

Locally owned and operated, we bring a genuine understanding of the region - and a commitment to delivering events that feel seamless, memorable, and distinctly Tasmanian.



AT A GLANCE

- Up to 600 delegates
- Five versatile event spaces
- Indoor and outdoor settings
- Breakout and networking areas
- Minutes from Launceston CBD



DESTINATION: LAUNCESTON – UNESCO CITY OF GASTRONOMY

In Launceston, business events are elevated by their surroundings. Recognised as a UNESCO City of Gastronomy, it offers a rare combination of world-class food, cool-climate wines, and natural beauty - all within a highly accessible regional city.

Surrounded by rolling hills and a thriving arts and events culture, Launceston is widely regarded as one of Australia's most liveable destinations. For delegates, it provides more than just a conference location - it delivers an experience.

From award-winning restaurants and boutique coffee houses to cellar doors and distilleries, the Tamar Valley showcases some of the country's finest produce and craftsmanship. It's an environment that encourages connection, conversation, and memorable moments beyond the event itself.

Tailrace Centre places you at the centre of it all — just 20 minutes from Launceston Airport and 6 minutes from the CBD - making it effortless for delegates to arrive, engage, and explore.



CONFERENCING AT TAILRACE

Tailrace Centre is purpose-built for conferences and large-scale events, offering a sophisticated alternative to traditional inner-city venues.

With five spacious, naturally lit event spaces, the Centre is designed to accommodate everything from executive meetings to multi-day conferences, gala dinners, exhibitions, and networking events - all within one cohesive venue.

At the heart of the Centre is our gala room, capable of hosting up to 600 delegates theatre-style, or up to 650 with extended configurations. Designed for impact, the space features flexible layouts and a dual-stage setup, ideal for conferences, keynote presentations, and large-scale productions.

Flexibility is central to the Tailrace experience. Four of the five event rooms feature operable walls, allowing spaces to expand, divide, and adapt seamlessly throughout your event. This enables smooth transitions between plenary sessions, breakouts, and networking moments.

A range of dedicated breakout and networking areas - including Jude's Café, the deck, courtyard, and foyer - provide natural flow and opportunities for connection throughout the day.



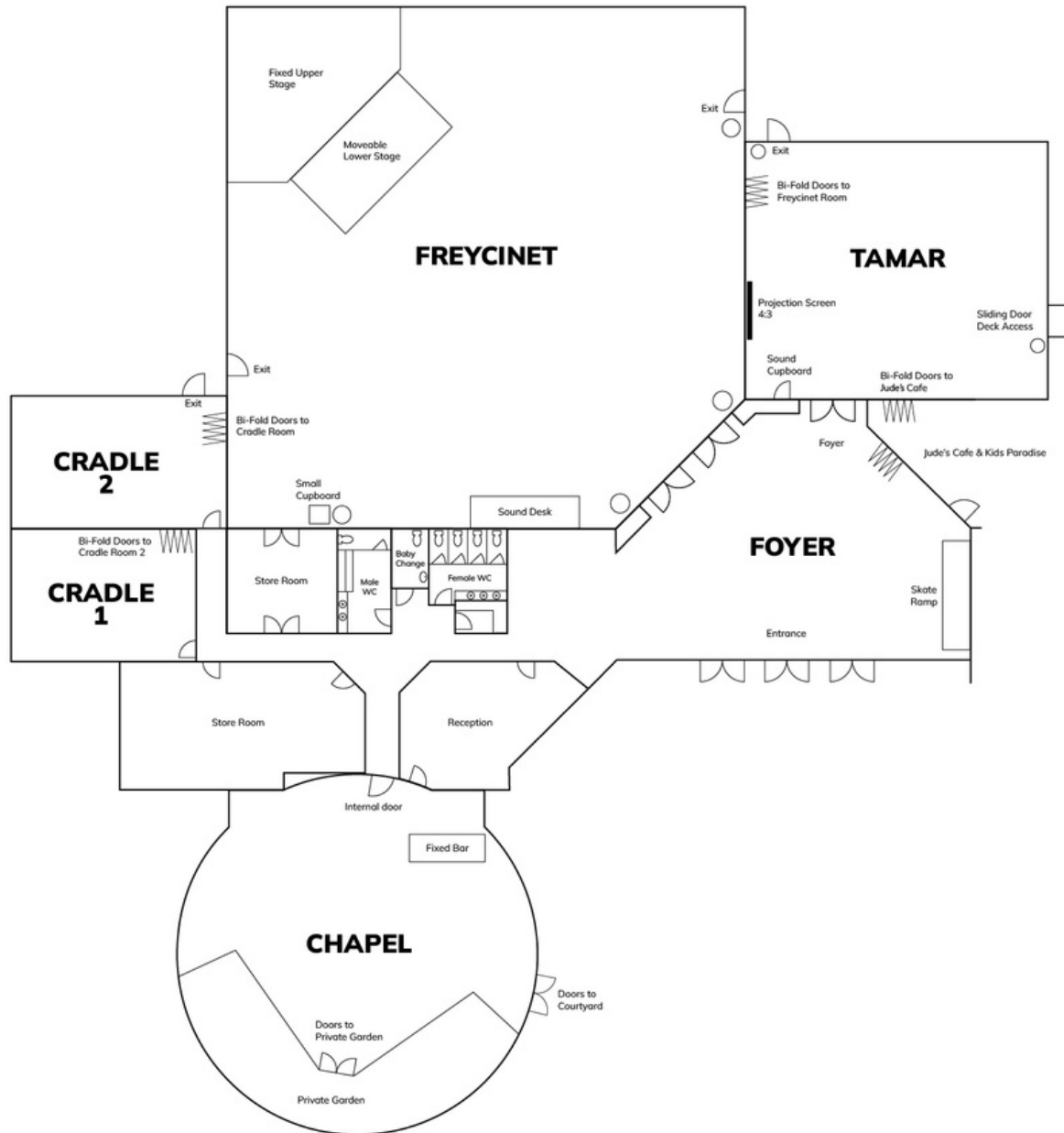
FUNCTION ROOMS

ROOM CAPACITIES & LAYOUT OPTIONS

FUNCTION ROOMS	ROOM DIMENSIONS	 CABARET	 BANQUET	 COCKTAIL	 THEATRE	 BOARD ROOM	 U SHAPED	 CLASS ROOM	EXPO & TRADE SHOW
Cradle - Full		36	60	-	120	40	32	40	24 tables
Cradle 1	6m x 8.5m	18	30	-	48	12	12	20	-
Cradle 2	6m x 10m	18	30	-	48	12	12	20	-
Tamar	14m x 11.8m	72	90	150	180	40	44	40	24 Tables
Freycinet	24m x 24m	385	400	650	600	-	-	-	45 Tables
Chapel		56	80	100	100	48	36	40	-
Foyer		-	-	200	-	-	-	-	17 Tables
Cafe	18.62m x 8.06m	-	80	100	-	-	-	-	27 Tables
Freycinet, Tamar, Cradle.		400	450	800	650	-	-	-	80 Tables



BUILDING FLOOR PLAN



ROOM SIZES

Freycinet	555 sqm
Tamar	200 sqm
Cradle 1	54 sqm
Cradle 2	55 sqm
Chapel	170 sqm



THE FREYCINET

The Freycinet Room is the Centre's largest and most versatile space, designed to deliver impact at scale. Ideal for conferences, exhibitions, gala dinners, and fundraisers, it offers a contemporary industrial aesthetic that can be transformed to suit your event vision.

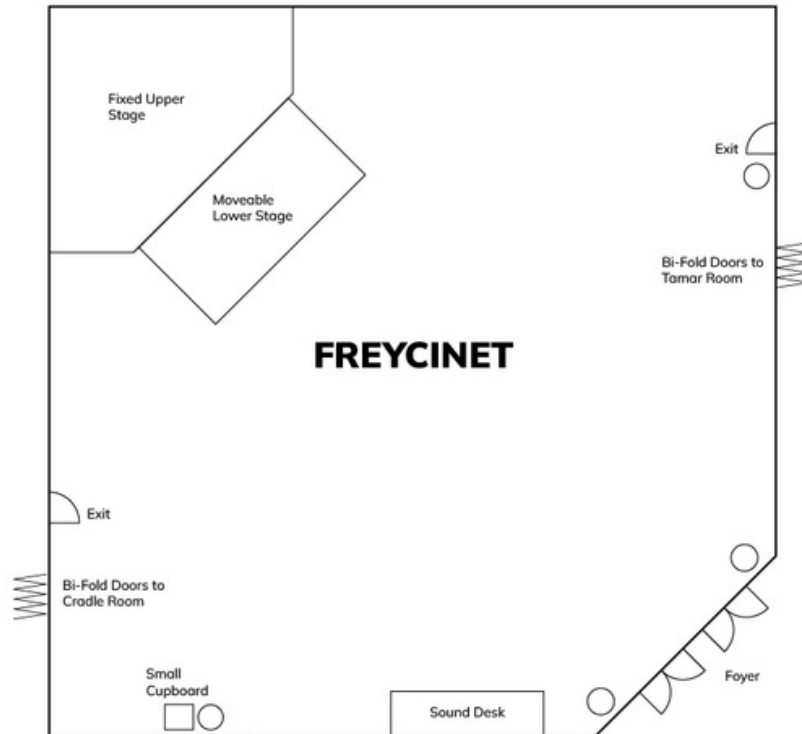
With the ability to seamlessly extend into the Tamar and Cradle Rooms, Freycinet supports large, dynamic event formats while maintaining flow and cohesion.=

Ideal for

- Large conferences
- Exhibitions and trade shows
- Fundraisers and gala events

Features

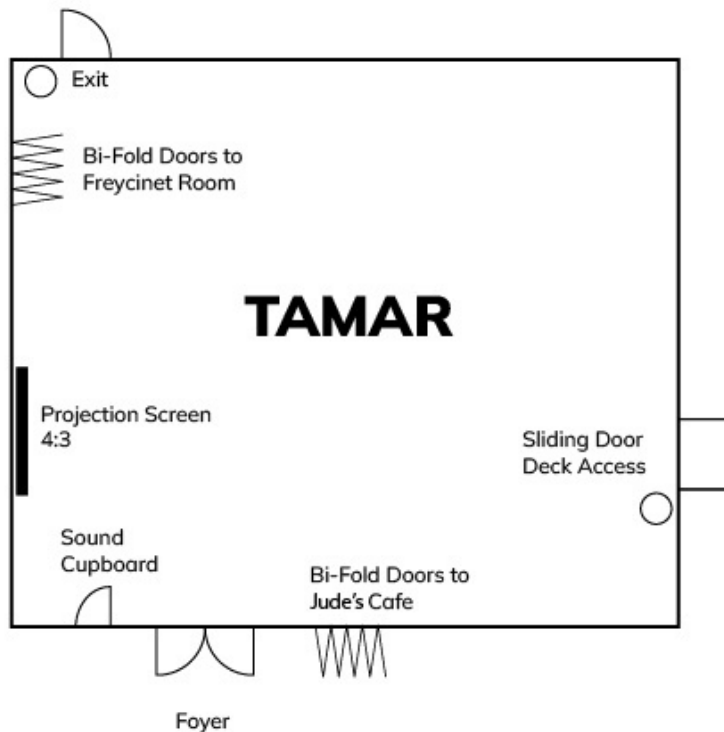
- Blackout capability for presentations
- Dual-level staging for large-scale presentations
- Connects with Tamar and Cradle Rooms for large events



THE TAMAR

The Tamar Room is a refined and highly functional space, offering panoramic views across the surrounding landscape. It is well suited to conferences, presentations, and networking events where both atmosphere and clarity matter.

Designed with acoustics in mind, the space supports clear communication and strong engagement between presenters and delegates.



Ideal for

- Conferences
- Training sessions
- Corporate meetings
- Cocktail Events

Features

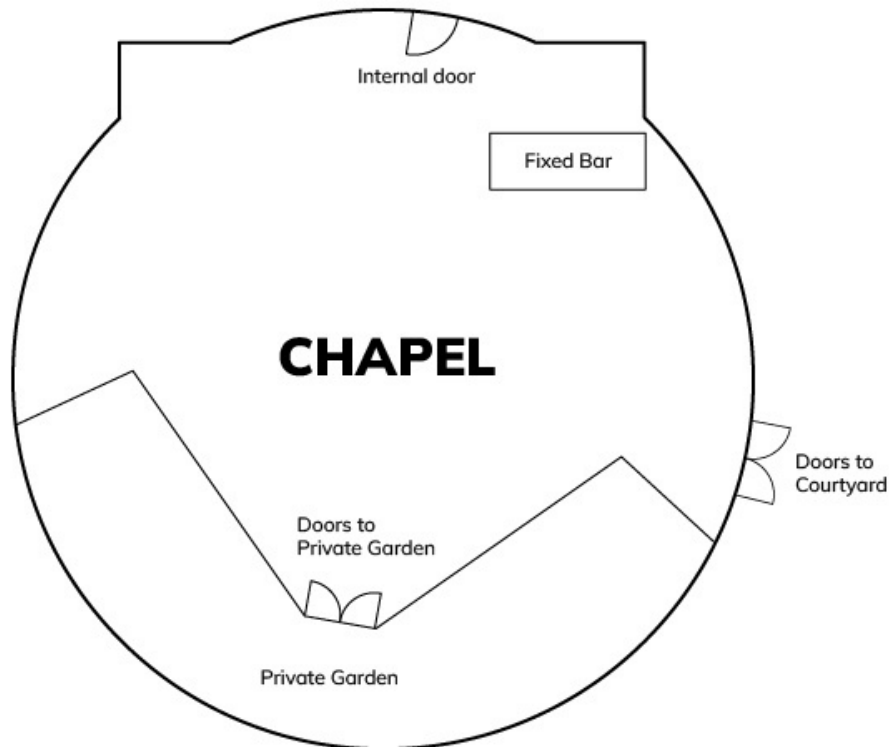
- Big windows and natural light
- Flexible seating layouts
- Operable walls connecting to Freycinet Room and cafe.
- Access to deck



THE CHAPEL

Architecturally designed, the Chapel offers a distinctive setting with warm timber ceilings and floor-to-ceiling glass overlooking a private garden.

This space is ideal for conferences, training sessions, and functions that benefit from a more intimate and considered environment. Its natural light and acoustic design create a calm, focused atmosphere that enhances both presentation and discussion.



Ideal for

- Conferences
- Training sessions
- Workshops
- Presentations
- Networking Events

Features

- Private garden outlook
- Warm timber ceilings
- Flexible seating layouts
- Clear acoustics for presentations



CRADLE ROOMS

The Cradle Room is a versatile space suited to small and medium-sized meetings, workshops, and breakout sessions.

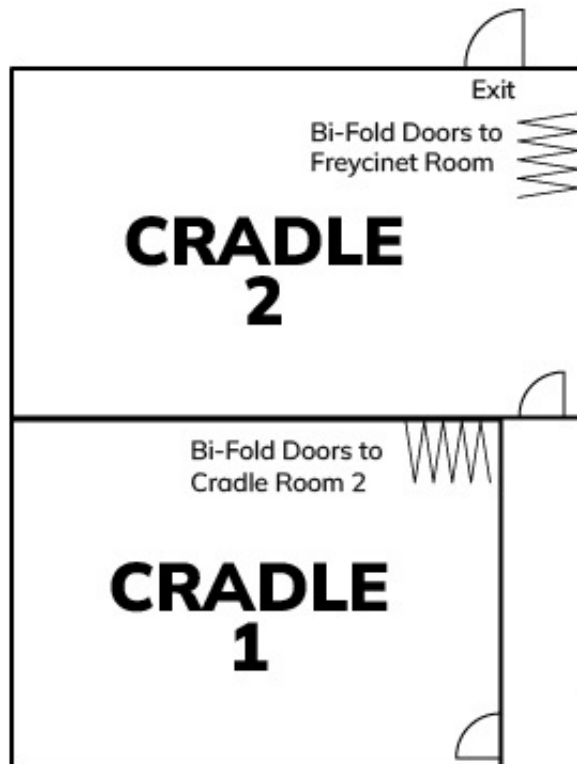
Designed for flexibility, it features operable walls that allow the room to be divided into two smaller spaces or opened into the Freycinet Room. This adaptability makes it ideal for board meetings, breakout sessions, or support spaces within larger conferences.

Ideal for

- Board meetings
- Training sessions
- Workshops
- Breakout spaces for larger conferences

Features

- Can divide into two separate meeting rooms
- Connects to Freycinet Room for larger events
- Suitable for small to mid-sized groups



UNIQUE EVENT SPACES

At Tailrace Centre, events extend beyond the conference room. A collection of distinctive indoor and outdoor spaces allows you to create moments of connection, atmosphere, and experience throughout your event.

THE DECK

Positioned to capture sweeping views of the Tamar River and surrounding landscape, the deck offers a relaxed yet refined setting for networking, pre-event drinks, or informal gatherings. It's a space where delegates can step away, recharge, and connect.

THE COURTYARD

A highly adaptable open-air space, the courtyard provides a blank canvas for tailored event experiences. Under festoon lighting, it transforms effortlessly for cocktail functions, networking events, or themed activations.

THE WILLOW LAWN

One of Tailrace Centre's most memorable outdoor settings, the Willow Lawn is ideal for welcome events, long-table dining, or evening functions under the stars. With fire pits, ambient lighting, and space to create, it delivers a distinctly Tasmanian experience.

These spaces are designed to complement your event - creating moments your delegates will remember long after it concludes.



EAT & DRINK

Exceptional events are defined by exceptional food and beverage experiences.

At Tailrace, our approach to catering is grounded in quality, seasonality, and a strong connection to local Tasmanian produce. From refined gala dinners to relaxed cocktail events and working lunches, each offering is designed to complement the tone and flow of your event.

Jude's Café provides barista coffee, light meals, and refreshments throughout the day - ensuring delegates are well catered for between sessions.

For larger events, our catering showcases the best of the region, delivered by an experienced hospitality team focused on presentation, service, and consistency. Wherever possible, we source locally and incorporate herbs and seasonal produce grown on-site.

Tailrace Centre also offers off-site catering solutions, bringing the same level of quality and service to your chosen venue

CELEBRATING TASMANIA ON EVERY PLATE



EVENT PARTNERS

To ensure every event is delivered to the highest standard, Tailrace Centre partners with trusted industry specialists in audio-visual production and event delivery.

Our collaboration with **Sound House** provides access to complete event staging solutions -including high-quality audio-visual technology, lighting, styling, and production management.

Their expertise ensures your event runs seamlessly, with a polished and professional finish.

For live streaming and video production, we work with **Praxis Multimedia**, offering reliable, high-quality solutions for hybrid and digitally connected events.

Together, these partnerships allow us to deliver events that are technically refined, professionally executed, and tailored to your specific requirements.

PARTNER CONTACTS

Sound House (Audio, Lighting & Staging)
info@soundhousetas.com.au

Praxis Multimedia (Live Streaming & Video)
contact@praxismultimedia.com.au



STAY PARTNERS

To ensure a seamless experience for your delegates, Tailrace Centre partners with a selection of Launceston's leading accommodation providers.

Each property has been carefully chosen for its quality, service, and suitability for business guests - offering comfort, convenience, and a consistent standard of experience.

OUR TRUSTED ACCOMMODATION PARTNERS INCLUDE:

- Leisure Inn Penny Royal
- Hotel Verge
- Peppers Silo Hotel
- Mantra Charles Hotel
- The Sebel Launceston
- Peppers Seaport Launceston

For added ease, our event packages include coordinated bus transfers between accommodation and the venue - ensuring smooth arrival and departure for delegates.



EVENT SUCCESS

At Tailrace Centre, we understand that a successful event is defined by the details - and how seamlessly they come together.

Our experienced team works closely with you from the outset, ensuring every element is thoughtfully planned and professionally delivered. From initial enquiry through to event day, we provide clear communication, practical guidance, and a collaborative approach.

We respond to all enquiries within two hours, providing availability, tailored recommendations, and an initial proposal - giving you clarity and confidence from the very beginning.

Throughout the planning process, we remain responsive and detail-focused, allowing you to concentrate on the bigger picture while we take care of the logistics.

The result is an event that runs smoothly, feels effortless, and delivers a lasting impression for your delegates.



SUSTAINABILITY & IMPACT

At Tailrace Centre, sustainability is embedded in how we operate - both environmentally and within our community.

Since opening in 2007, we have been committed to creating positive social impact through programs that support the wellbeing of young people across Tasmania. By hosting your event with us, you are contributing to initiatives that make a tangible difference in the local community.

Alongside this, we continue to invest in environmental sustainability, with a focus on reducing our footprint and improving long-term efficiency.

KEY ENVIRONMENTAL INITIATIVES INCLUDE:

- Installation of solar infrastructure to reduce energy consumption and emissions
- Transition to energy-efficient LED lighting across the Centre
- Water collection and recycling systems integrated into building operations
- Ongoing improvements to energy efficiency and resource management

These efforts reflect our commitment to responsible operations - ensuring your event aligns with values that matter.



**2025 SOCIAL
SUSTAINABILITY
IMPACT REPORT**



PLAN YOUR EVENT AT THE TAILRACE CENTRE



GET IN TOUCH

info@tailrace.com.au

03 6327 4538

www.tailracecentre.com.au

Whether you're hosting a conference, gala dinner, or corporate gathering, Tailrace Centre offers the space, expertise, and setting to deliver an exceptional event. Our team is ready to work with you to create an experience that is seamless, engaging, and distinctly Tasmanian.

Plan Your Next Event at Tailrace

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