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New & Noteworthy
on the Island



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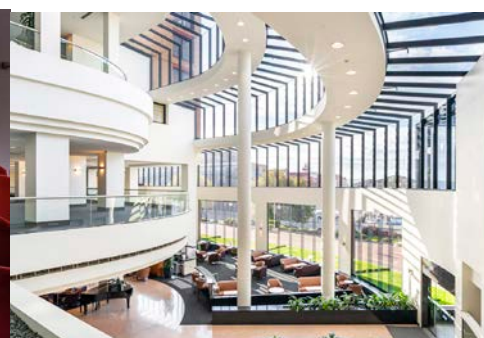
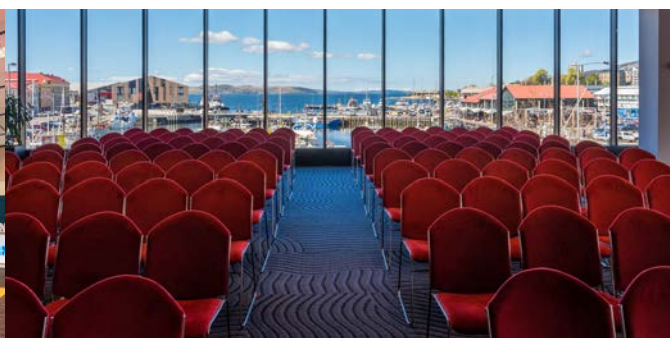


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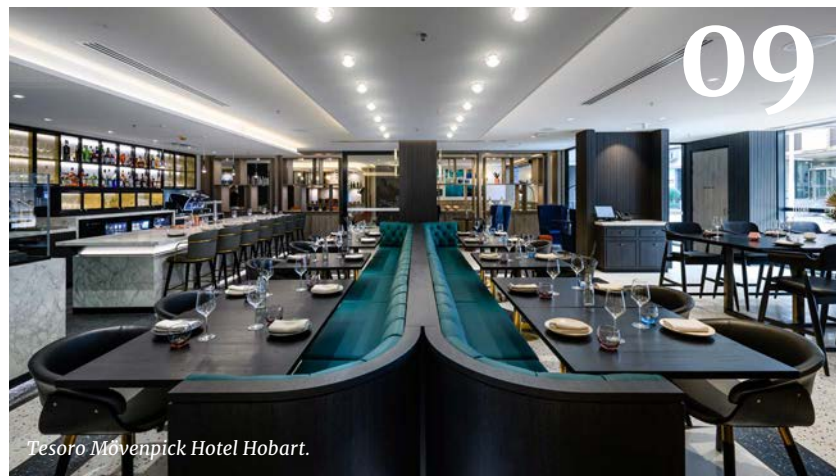
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Phone: +61 (3) 6235 4564



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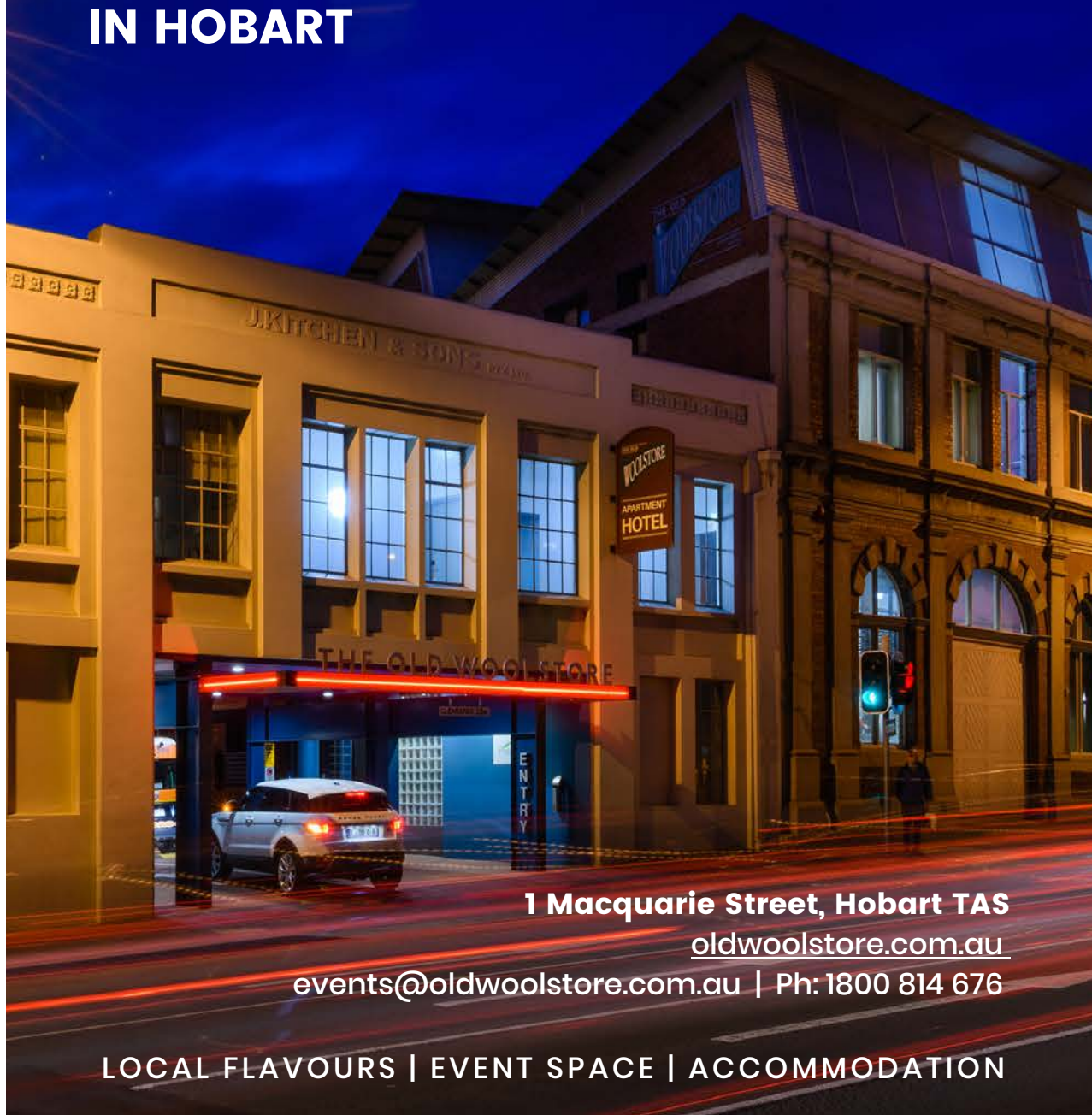
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CONTENTS

- 05** Welcome from the CEO
- 06** Launceston City of Gastronomy
- 09** Tasmania's latest hotels
- 13** New & Noteworthy
- 17** Stay with us
- 19** Eat with us
- 21** Adventure with us



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LOCAL FLAVOURS | EVENT SPACE | ACCOMMODATION

WELCOME FROM THE CEO



Welcome to the first edition of Business Events Tasmania, an eponymous magazine produced by the Business Events Tasmania team to showcase the very best Tasmania has to offer the business events market.

An island state rich in ancient culture, picturesque natural scenery, heritage and history, world class fresh produce, wine and spirits, and the cleanest air in the world, Tasmania has long been an appealing destination for event organisers seeking to impress their delegates with a truly bespoke experience.

As Australia's business events sector emerges from the COVID-19 pandemic, we have much to share and be proud of in our state. Despite the immense challenges of the last 18 months, Tasmanian tourism and hospitality operators have been working hard, with a lot of new product offered to market under the most difficult of trading conditions.

The Tasman, a Luxury Collection Hotel graces our first front cover, with the Tasman team putting the finishing touches on this impressive new development as this edition goes to print ahead of the hotel's mid-December opening. This much anticipated offering



Photo credit: Al Bett.

from Marriott promises to bring a new level of refined luxury accommodation for those seeking to explore Tasmania.

On page 21 we showcase the wildly picturesque and rugged Tasman Peninsula and the full experience it can offer guests as a place of untamed beauty, history and epicurean delights. If you need any further evidence of Tasmania's reputation as a true foodie destination then look no further than page 20 detailing Launceston's recent award by UNESCO as a City of Gastronomy as part of their Creative Cities Network!

One of our state's greatest strengths is our sense of community and connectivity – in Tasmania we work together as an industry to create and curate tailored experiences unique to our island.

We hope that amongst these pages you will find product and experiences to inspire your decision making for future events.

Marnie Craig
CEO 🐾

LAUNCESTON CITY OF GASTRONOMY

Local action with global collaboration has combined for a proud Tasmanian community, resulting in Launceston and Northern Tasmania receiving designation as a UNESCO Creative City of Gastronomy, making the region just one of 49 cities to join this prestigious global network.

6 **L**aunched in 2004, the UNESCO Creative Cities Network aims to strengthen cooperation among cities and help guide economic, social, cultural and environmentally sustainable development. To be approved as a City of Gastronomy, cities need to meet a number of UNESCO criteria, including:

- Vibrant gastronomy community
- Indigenous ingredients used in traditional cooking
- Traditional food markets and traditional food industry
- Tradition of hosting gastronomic festivals, awards and contests
- Respect for the environment and promotion of sustainable local products

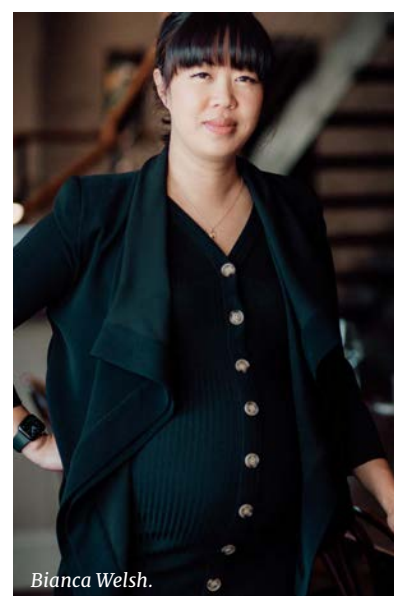
Although no secret amongst Tasmanians, with the UNESCO brand recognised world-wide, Launceston's inclusion in this program cements what northerners of the island state have already known for a very long time. The region is an agricultural hub of world class fresh produce home to hundreds of food producers,



Josef Chromy Tasmania. Photo credit: Osborne Images

dozens of vineyards and a long history of flour mills, with primary producers and artisans harnessing the rich and productive terroir of the north of the state.

For Andrew Pitt, Non-Executive Director of Launceston Gastronomy, this honour is about embracing the whole of Launceston's food system and supply chain, from the paddock to the manufacturing process to retail sales.



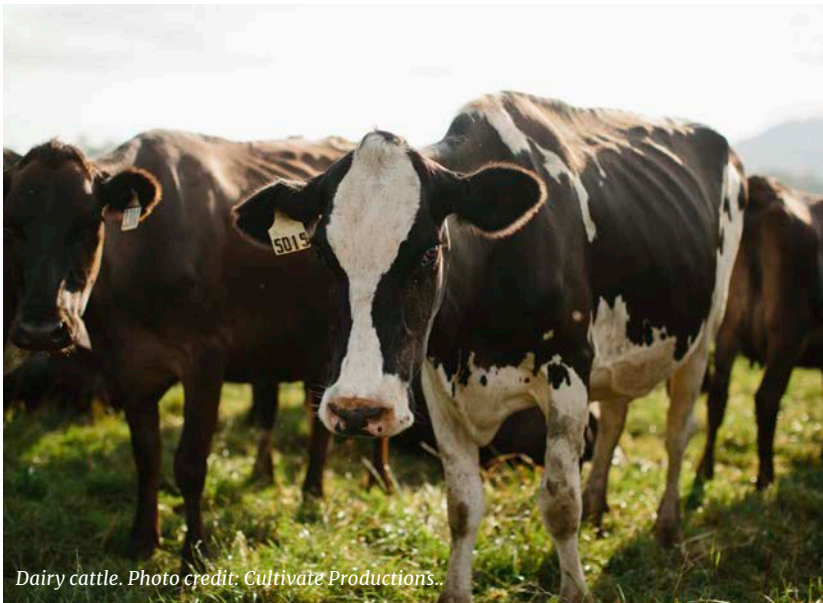
Bianca Welsh.



Stillwater. Photo credit: Nat Mendham.



Harvest Launceston Farmers' Market. Photo credit: Tourism Tasmania & Kathryn Leahy.



Dairy cattle. Photo credit: Cultivate Productions.

"It's all about making this city and this region world famous for what we do here in sustainable food systems and gastronomy," says Mr Pitt.

"The big aspect of it is looking to collaborate with other cities around the world who are also thinking in creative and collaborative ways to solve problems and also environmental sustainability issues."

Tourism and hospitality leader and restaurateur Bianca Welsh, co-owner of Stillwater Restaurant and Seven Rooms and Black Cow Bistro located in Launceston, says the recognition by UNESCO gives her confidence that the city's amazing food and beverage culture is comparable to and recognised on a global stage.

With private intimate dining rooms and a reputation for serving fresh food grown locally, by producers who rely on the attributes of their natural environment, Stillwater

and Black Cow Bistro are prime examples of Tasmania's famed reputation for paddock to plate experiences.

"The access we have to producers is amazing, so this recognition is fantastic and makes us even more grateful for what we have right on our doorstep" says Ms Welsh.

The connection between paddock to plate is so intrinsic for Karen Burbury, owner of Launceston establishments Cataract on Paterson and Rupert and Hound, that she describes herself as a "farmer pretending to be a restaurateur"

Karen and her husband operate wool and fat lamb production on their 1140 hectare property in Tasmania's Midlands, along with diversified cropping including poppies and hemp. For Karen, produce provenance and supporting local growers is non-negotiable.

"As a primary producer myself, I am absolutely passionate about supporting local growers and knowing exactly where the food we are serving in the restaurants has come from," she says

"From working with emerging micro growers to making sure fresh fruit from larger suppliers is locally grown, and chatting to our fisherman so we can tell our customers precisely which coastal region of Tassie their cray was caught, we have great relationships right across our supply chain to deliver the very best quality in our venues, prioritising seasonal Tasmanian produce."



Clover Hill Vineyard. Photo credit: Cultivate Productions.

With agritourism well and truly on the rise in Tasmania, cellar doors, farm gates and regional cooking schools now offer an extensive range of unique epicurean experiences well beyond traditional tastings. Everything from truffle hunting, farm tours, gardening classes and gin making is available for groups of all sizes, with Josef Chromy Wines even offering yoga amongst the vines.

An event held at one of the many special locations northern Tasmania has to offer guarantees an unsurpassed gastronomic experience and an opportunity to learn about the island state's food culture, whilst enjoying a hearty

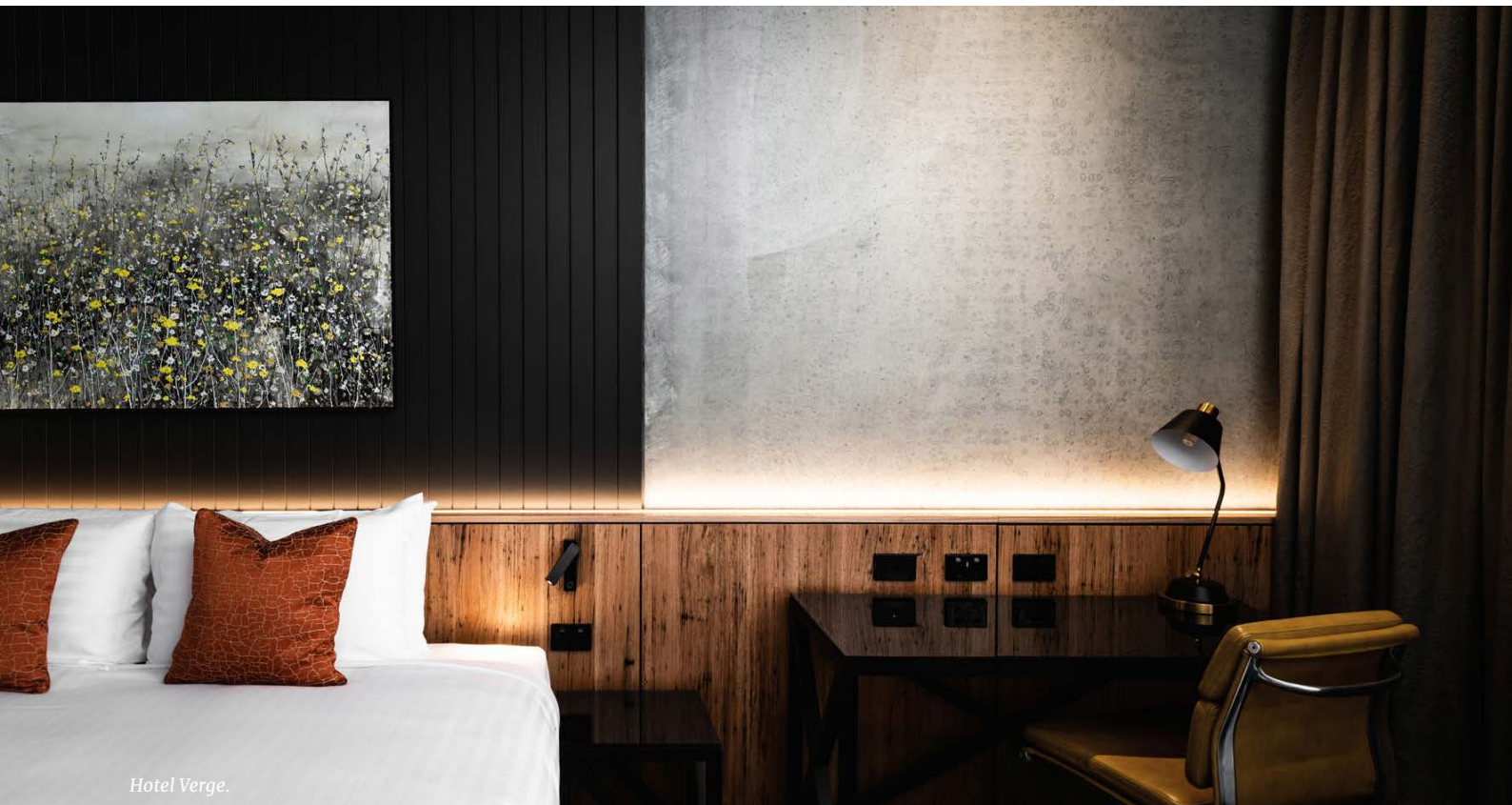


Karen Burbury.

side of story telling from a true character of the island, that northerners can now shamelessly boast, is officially world class!

Northern Tasmania's City of Gastronomy status not only solidifies the region's reputation for exceptional food production, its testament to what a proud, connected community of

farmers, producers, wine makers, distillers, tourism and hospitality operators and scientists supported by Local Government and UTAS can do when brought together by love of place. 🍷



Hotel Verge.

TASMANIA'S LATEST HOTELS

In 2019, before anyone could have predicted in their wildest dreams the events of 2020 unfolding, Tasmania's tourism and events sector was booming. The state was exceeding visitation targets, new and innovative products were emerging almost weekly, and the industry was thriving under a network of passionate Tasmanian operators and entrepreneurs.

Hobart's sky was full of cranes with new hotel developments popping up around the city, and Launceston was hotly anticipating the opening of Hotel Verge, all set to provide much needed extra bed nights to keep up with the unprecedented demand for visitors flocking to the island state for their own unique Tasmanian experience.

What happened next requires no explanation, but in testament of the resilience, resourcefulness and strength demonstrated by tourism and business events operators across the country over the past two years, despite

the challenges of the COVID-19 pandemic, Tasmania has some impressive new hotels to showcase to delegates as our borders reopen to the rest of the nation.

HOTEL VERGE

Industrial Luxe located in the heart of Launceston, Hotel Verge is the newest accommodation and event offering in the north of the state.

The perfect place for an event, product launch or special occasion, Hotel Verge accommodates two superbly appointed rooms with up-to-the-minute AV and tech facilities, along with a spacious foyer that is ideal for welcome drinks.

Positioned centrally to some of Launceston's most popular attractions, it is just a short stroll to the QVMAG Museum & Planetarium, University of Tasmania stadium, Albert Hall, and the iconic Boag's Brewery.

Modern Tasmanian cuisine showcasing locally sourced produce features on the seasonal menus in the sun-bathed Diverge Restaurant.

Whether you are travelling for business or pleasure, you'll find everything you need at Hotel Verge, with well-appointed rooms featuring exposed concrete ceilings, timber accents and a sleek bathroom fit out to offer all the modern conveniences of home with an edge. www.hotelverge.com.au

MÖVENPICK HOTEL HOBART

Located in the centre of Hobart, with many of the hotel's 221 elegant rooms and suites offering panoramic harbour and city views, Mövenpick Hotel Hobart has quickly become a popular choice for visitors to the city.

Flooded with natural light, sophisticated event spaces with state-of-the-art facilities for social or business meetings and events are flexible and can be divided into three smaller rooms, depending on guest requirements.

The conference and events refreshment menu offers healthy and sustainable options, and the hotel's Tesoro restaurant features an Italian influence and modern décor, quickly becoming a firm favourite on Hobart's dining scene.

Within an easy stroll of Hobart's waterfront, the Mona ferry and Pennicott Wilderness Journeys terminal, Tasmania Museum and Art Gallery and Salamanca's restaurant strip, the arrival of this international brand in the island state brings a welcome addition to Hobart's hotel offerings. www.movenpickhotelhobart.com.au



Mövenpick Hotel Hobart.



Hotel Verge.

VIBE HOTEL HOBART

With an architecturally designed exterior and an interior taking inspiration from the sea and sandstone cliffs on southern Tasmania's Bruny Island, the smallest of details have been thought of at Vibe Hotel Hobart, resulting in warm and inviting hospitality.

The hotel offers incredible food and state-of-the-art meeting facilities with natural light and excellent AV capability.

Hotel restaurant Belvedere takes its name from 'The Belvedere', a beloved art deco dance hall that on the site once shaped the city's social fabric from the late 1930s.

With a menu providing local

encounters intertwined with paddock to plate, fresh seasonal produce such as Cape Grim Beef, local cheeses and artisan products are a highlight. Most importantly, Belvedere is a place you can unwind at the end of a long day in front of a roaring fire with a glass of Tasmania's infamous Pinot Noir!

For business travellers seeking to rest a weary head, all bedroom furniture in the 142 rooms and suites has been sourced from Tasmanian oak and made by local craftsman, and an onsite gym and heated pool ensures guests get their fitness fix!

Within walking distance of an array of local attractions, including Hobart's waterfront



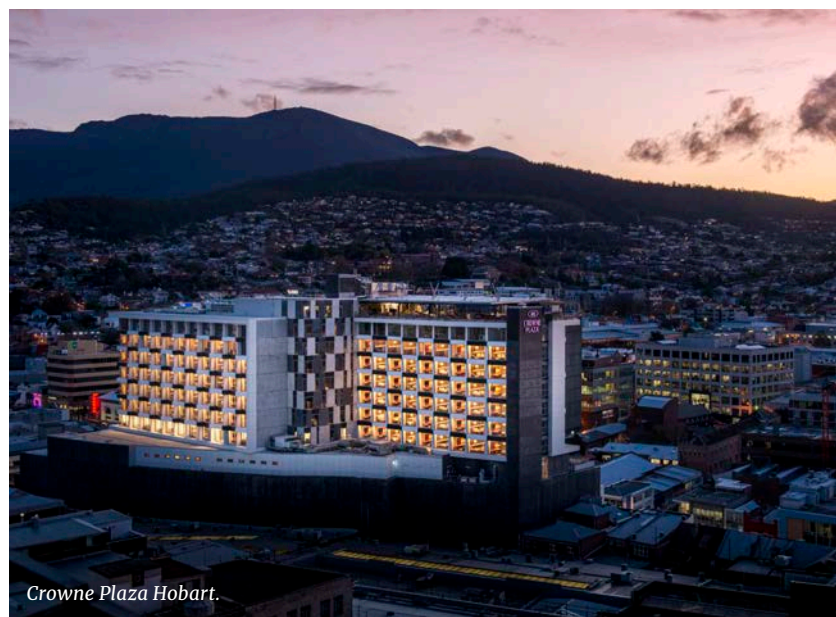
Vibe Hotel Hobart.

precinct, VIBE offers business travellers comfort and convenience with flair.
www.tfehotels.com/en/hotels/vibe-hotels/hobart

CROWNE PLAZA HOBART

The 235 room Crowne Plaza Hobart sits right in the heart of Hobart. Featuring a range of business and meeting facilities with distinctive indoor and outdoor spaces including a ballroom, meeting rooms, boardroom and 24 hour access to business centre services, the hotel is within close proximity to major government and commercial offices, making it the ideal base for business guests and corporate and incentive clients.

With harbour, mountain and city views, guest rooms have the latest technology, with everything you could need just one touch away. Club Floor guests, located on levels 10 and 11, can further enhance their experience, with Club Lounge benefits included. Guests can also enjoy in-room dining services



Crowne Plaza Hobart.

and work out at the fully-equipped fitness centre open 24 hours.

Core Restaurant and Bar offers modern Tasmanian dining, and The Deck is the perfect place to unwind alfresco at the end of a long day, taking in views across the city and kunanyi/Mount Wellington whilst imbibing in a local drop!

www.crowneplaza.com/hobart

Business Events Tasmania has an extensive family program planned for 2022, including site visits to Tasmania's newest properties. To find out more and secure your place, contact Taryn Reid treid@betasmania.com.au 🐧

Northern Tasmania's Largest Event Space

8 Dedicated Function Centres
165 Elegantly Appointed Guest Rooms
Gracious Hospitality
Walkable Location
Hosting up to 900 Delegates
In The Heart Of Launceston



Meet Grand

Host a spectacular event with the Hotel Grand Chancellor Launceston.

Home to the region's largest flexible function space, choose from eight unique conference & event rooms, ideal for conferences, incentives, trade shows and gala dinners. Our event spaces make access easy, all located on the ground floor, with the Chancellor Board Rooms located on the mezzanine level.

Offering world class service, our dedicated Functions, Meetings & Events team work with you to create a bespoke plan and bring your vision to life.

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Moving into the hybrid era, weave the digital and on-site experience of your next event. Our collection of equipment, services and partners ensure your audio visual experience is seamless.

Enjoy the design of our conference centre, allowing for complete flexibility using our preferred in-house supplier; tailor a design made by you, for you.

Explore & Stay

Just a stonethrow from our doorstep, delegates can find vibrant shopping, nightlife and the natural beauty of the Tamar Valley wine region, making our location the perfect accommodation hub for any event.

Why choose us?

-165 rooms and suites, with either a king, twin double bed or inter-connecting configurations, 7 suites and 1 special service room

-Group check in, room drops, portage, pre & post conference stays and more are all available on request

-24 Hour room service, reception, safe and deposit boxes

- On-site car parking

-The Avenue Restaurant & Bar offers a range of locally inspired dining options for breakfast, lunch and dinner, making for the ideal gathering place among delegates

-Wireless internet is available complimentary throughout the property

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Hotel Grand Chancellor Launceston
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Chat 03 6334 3434

Email conferencing@hgclaunceston.com.au

Browse www.grandchancellorhotels.com/launceston



Outstanding Dining

Enjoy curated dishes, inspired by Tasmania's famously fresh produce. With a philosophy of nourishment, our menus are tailored to deliver a fresh and local experience to your delegates every time.



SLEEP DINE MEET CELEBRATE

NEW & NOTEWORTHY



It's official... the Tamar Valley in Tasmania's north is home to Australia's best gin! Turner Stillhouse's Three Cuts Gin was recently named Australia's best at the 2021 Australian Gin Awards. Taking its name from the three cuts of roses that are used in the distilling process, the tippable was also awarded best international contemporary gin and received a double gold medal at the prestigious American Distilling Institute's Judging of Craft Spirits annual competition earlier this year. www.turnerstillhouse.com 🍷

All aboard! Hobart based BW Events have recently added to their offering with the Mustique, a superbly appointed 110ft luxury boat. With an elegant yet relaxed ambience, guests can sit back on inviting leather lounges or enjoy a drink on deck while cruising Tasmania's scenic waterways. Carrying up to 55 guests for corporate and private functions, Mustique also offers scenic day tours in addition to overnight experiences for up to 12 people. www.bwevents.com.au 🍷



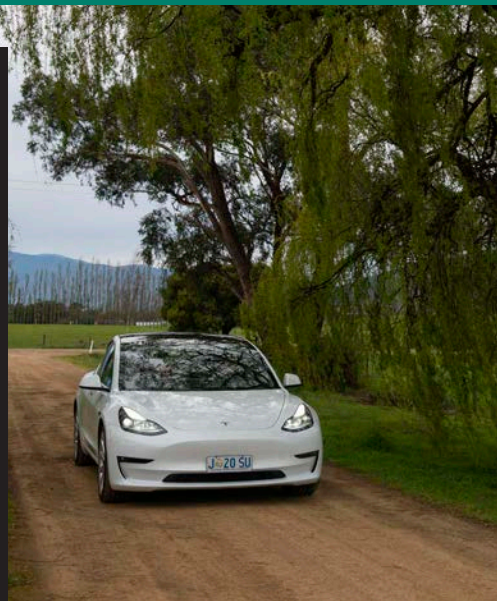
NEW & NOTEWORTHY

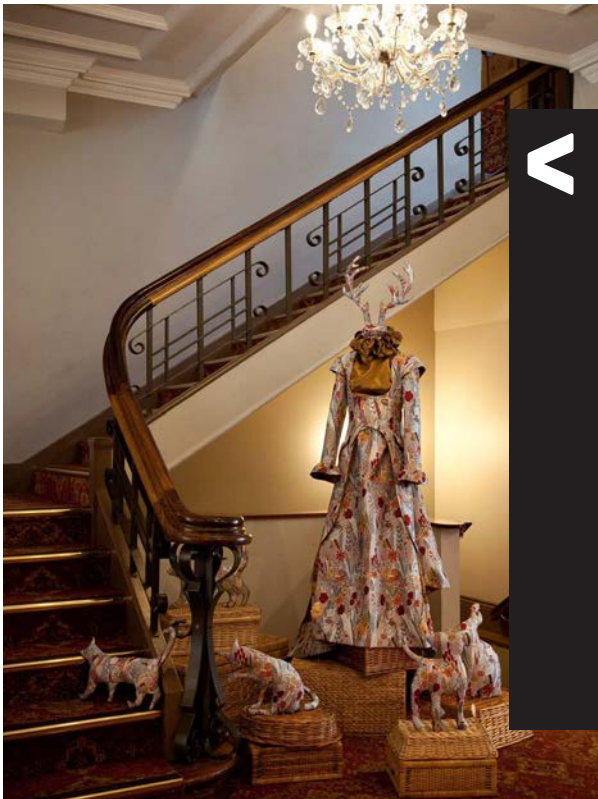
Former MasterChef contestant, restaurateur and television personality Ben Milbourne has joined fine dining Peacock and Jones restaurant located within The Henry Jones Art Hotel building as culinary curator. Milbourne will bring his finely cultivated palette to the restaurant's ethos of creating contemporary Tasmanian dining, combining a connection of place and history with some of the state's best producers. www.peacockandjones.com.au 🍷



Enjoy emission free road tripping around the island state with Tasmanian owned Drive Car Hire's new fleet of Tesla Model 3s. Dual Motor Long Range Model 3s, perfect for Tasmania's world renowned touring routes are now available for clean, green hire to enhance your next road trip or transfer! www.drivecarhire.com.au 🚗

There's nothing quite like sitting among the convict ruins and looking out to sea... committed to creating experiences as unique as their clients, Unique Charter's Swan Island helicopter adventure gives guests a day trip escape to an exclusive private island just off the coast of northern Tasmania. Partnering with Peppers Silo Hotel in Launceston, an array of pre or post flight extras including dining at Grain of the Silos or a spa treatment can be arranged, in addition to landings at local vineyards or a working oyster farm along the way! Enjoy a gourmet picnic brimming with local produce on arrival and delight in the island's pristine white beaches and historic past. www.uniquecharters.com.au 🚁





Unravelling Ornament... starting with Howard Hadley, one of the early landlords who was himself an artist and art collector, Hadley's Orient Hotel in Hobart has built a reputation as a proud champion of the arts with regular exhibitions and The Hadley's Art Prize, an annual acquisitive Australian landscape prize. This summer's exhibition The Language of Textiles: Unravelling Ornament, showcases the work of nine Tasmanian artists who spent time in the hotel creating artworks that respond to the Victorian-era building's elaborate interior décor. Combining to create a Wunderkammer of luxury and exoticism, guests and visitors are welcome to explore the collection of drawing, sculpture, jewellery, photography and textiles on display throughout the historic building in the heart of Hobart's CBD. www.hadleyshotel.com.au

15

Located against the backdrop of Ben Lomond National Park and rolling farmland, make your next corporate retreat memorable with exclusive use of Vaucluse Estate. Just a thirty minute drive from Launceston airport, yet a world away, take the keys of this historic 1825 mansion with multiple reception rooms, picturesque verandah, original conservatory, manicured gardens with pool, and well-appointed guest rooms accommodating up to 14 guests. Private chef and bespoke epicurean experiences can be tailored upon request. www.vauclusetasmania.com.au



Vaucluse Estate. Photo credit: Ness Vanderburgh



In The Hanging Garden no one sleeps... encompassing nearly an entire city block in the centre of Hobart, In The Hanging Garden is a popular live music and cultural precinct with flexible, contemporary spaces suitable for large groups. Including the Garden and Cathedral, Odeon Theatre and Altar, food vendors and the bar area create an eclectic lively ambiance that will take your offsite dinner or cocktail reception to the next level. www.inthehanginggarden.com.au

In The Hanging Garden | November 2021
Photo credit: Rémi Chauvin, courtesy of DarkLab, Hobart, Tasmania



The Henry Jones Art Hotel, and MACq01 are located in Hunter St and both occupy arguably the best real estate in Hobart with front row seats to the vast River Derwent, magnificent Mount Wellington and charismatic waterfront precinct.

The Henry Jones Art Hotel is right on Hobart's harbour-front so most of the 56 rooms have immediate harbour and water views. From your room, watch fishing trawlers slip quietly into view just beneath your window. Other rooms overlook the stunning IXL Atrium and courtyard which is surrounded by cafes and design galleries featuring works from local artists.

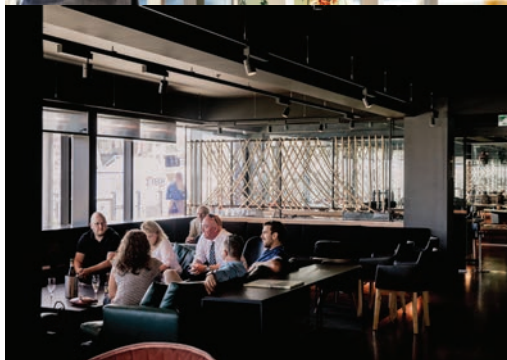
The breeze along Hobart's waterfront carries a thousand captivating stories of those here before us - a cast of remarkable characters, each with an intriguing story to tell. In this place, the mouheneenner people fished and forged dreams in the Derwent shallows; the first Europeans set foot ashore Van Diemen's Land and an industry was borne amid the bustle of Hunter Island. Today, this precinct is home to MACq 01 where the stories of these colourful characters are shared in a setting of informal luxury. This is a storytelling hotel and centrally located with gorgeous views of the Derwent River from its 114 luxurious waterfront rooms and suites.



Conference & Event facilities

The IXL Atrium is one of the largest glass atriums of its type in the Southern Hemisphere. Award-winning architecture is sensitively integrated into the fabric of the original building while revealing glimpses of the old jam factory interior. The Atrium can host events for up to 300 delegates for a cocktail event or for smaller functions. The Atrium Courtyard can host cocktail events. The Jones & Co room can easily cater for meetings, private dining, and special events. In addition, the Art Installation Suite and Packing Room are perfect for smaller groups or breakout areas.

25 Hunter Street, Hobart TAS 7000
03 6210 7700
www.thehenryjones.com



Incentive Facilities

MACq01 facilities are designed to offer the ultimate for in group incentive experiences. The ground floor of MACq 01 is home to our buzzing waterfront venues, in the heart of the emerging Hunter Street precinct. The Story Bar, Evolve Spirits Bar, Old Wharf Restaurant and The Lounge.

We are driven to deliver unique and memorable experiences to every one of our shared customers.

18 Hunter Street, Hobart TAS 7000
03 6210 7600
www.macq01.com.au

We offer a single point of contact to our conference and event partners, to enquire about hosting your next event or incentive group please contact:

Sophie Warner - Sales Lead

Conference and Events

event@thehenryjones.com



Federal Group

Proudly Tasmanian

STAY WITH US

The opening of the doors of The Tasman in Hobart this month marks the debut of The Luxury Collection portfolio of hotels by Marriott International in Australia. Set to offer a new level of refined luxury accommodation in the Capital City, the decision to open the first Australian Luxury Collection Hotel in Tasmania signifies the importance of the island as an emerging global destination for luxury and Corporate & Incentive travellers.

With 152 unique rooms and suites, original artworks by

Tasmanian artists, warming fireplaces and island baths are some of the highlight features within, complemented by commanding views of Hobart icons, the Derwent River and kunanyi/Mount Wellington from multiple vantage points throughout the property.

An impressive food and beverage curation sees renowned Tasmanian Chef Massimo Mele combining incredible seasonal produce and ingredients with the generosity and warmth of Italian hospitality at the Tasman's signature restaurant, Peppina. Known for his connections with Tasmania's best growers, the restaurant named for Mele's Nonna will showcase the fare of nearby farm gates.

Intimate and sophisticated cocktail bar, Mary Mary is steeped in history and a hub of inspired cocktail creations, award-winning wine and artisanal beer and cider. The indoor/outdoor Deco Lounge offers a refined atmosphere to take in locally sourced tea, and roasted coffee, handmade

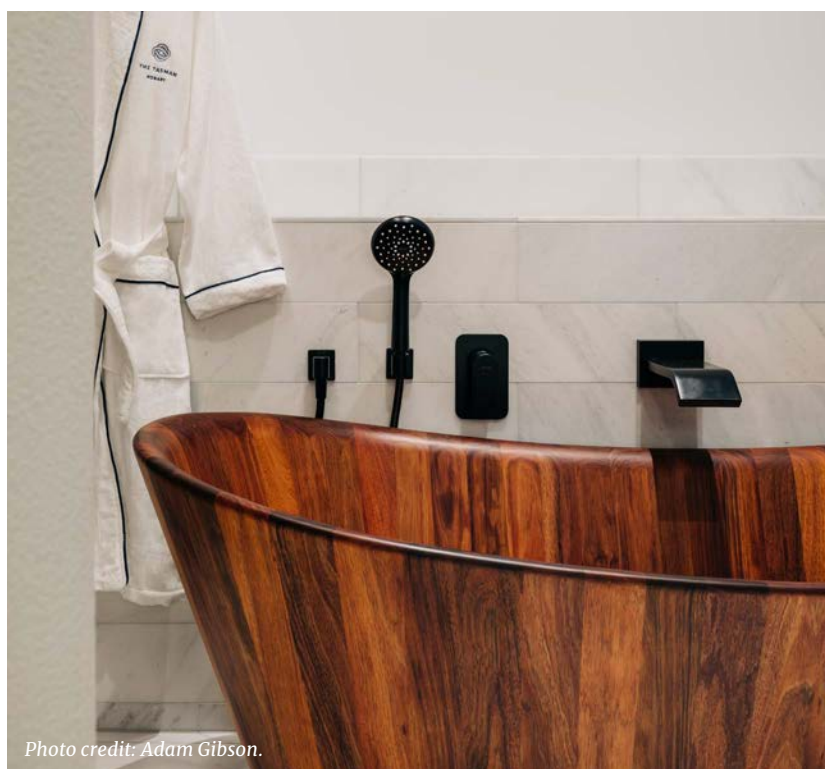


Photo credit: Adam Gibson.

pastries and The Tasman signature high tea.

The Private Dining Room seats 18 and is a stunning space located within the original sandstone walls of the circa 1860 building, creating truly unique local flair for an intimate dining occasion complete with two heritage fireplaces. Adjacent, The Wine Room is a cosy nook with a theatrical backdrop for tastings.

Six meeting and event spaces across the complex comprise rooms of varying sizes from The Boardroom for smaller meetings to the Cumulo Rooms accommodating up to 450 delegates reception style.



Photo credit: Adam Gibson.

Bringing the character of Hobart to life, connecting the pioneering past to contemporary culture and captivating scenery, The Tasman is a truly unique architectural experience that blends the site's historical legacy with striking modern vision.

The original features of the heritage buildings have been carefully reimaged for today's luxury traveller. Guests have a rare opportunity to immerse themselves in three eras of design within the hotel; from walking the history filled hallways of the original 1840s heritage building, admiring the understated luxury of the Art Deco building, or taking in the spectacular views of the Hobart waterfront from the glass ensconced Pavilion building.



Photo credit: Adam Gibson.

Connecting Salamanca Place with an elegant fronting on Murray Street, The Tasman forms part of Parliament Square, a new centre for Hobart that is perfectly situated just steps from the famous Salamanca Market and within easy reach of an array of vibrant restaurants, bars and cafes, the Mona ferry terminal and Pennicott Wilderness Journeys.

Known for creating one-of-a-kind hotels that define their destination, The Tasman will shine a light on the unique Tasmanian character, rooted

in history with an evocative contemporary narrative. The Tasman will also of course provide the perfect retreat at the end of a long day exploring the island state and its many cultural, natural and epicurean experiences. 🍷

THE TASMAN, A LUXURY COLLECTION HOTEL

12 Murray Street, Hobart TAS
P (03) 6240 6000
W www.the-luxury-collection.marriott.com

EAT WITH US

Aura, a glass nest atop Hobart's new 235 room Crowne Plaza Hotel, is aptly described as "where the ocean meets the mountain enveloped by sky". Sitting high in the sky between the River Derwent and kunanyi/Mount Wellington, Aura is Hobart's first rooftop event space, restaurant and lounge bar and an exciting addition to the city's thriving dining scene.

A statement in contemporary design, thoughtful planning has culminated in a designated event space with bar and rooftop terrace, offering flexibility for day delegates, meetings and private dining and cocktail events. For larger functions, the event space and restaurant can be opened into one generously proportioned 400sqm venue with sleek central bar, for the exclusive use of up to 200 seated guests or 350 for cocktail.

The name Aura was chosen to reflect that the entire venue has been designed to evoke in guests a sense of being enveloped by something special. However, this impressive new hospitality venture spearheaded by local developers and hoteliers Kalis Group could just as fittingly been named Phoenix, with its inception and construction a labour of love for owner and local Hobartian Alexia Kalis, that has literally arisen from the ashes.

In late 2007, fire destroyed the historic Myer department store that once occupied the middle of Hobart's CBD.

In one afternoon, the beating heart of Hobart's city was brought to a standstill and for eight years this once bustling block of the retail district was left barren.

Following years of inaction, the land was eventually acquired by Kalis Group. However, not satisfied with just rebuilding Myer, a vision soon transpired between father/daughter management team Emmanuel and Alexia Kalis, to introduce an internationally branded hotel to the city with Kalis Group developing a privately owned venture for the rooftop.

Marred by red tape, construction delays, flooding and last but not least, a global pandemic, the opening of Aura in 2020 was the final piece in the puzzle for Kalis Group after a decade of incredibly hard work to reinvigorate this prime CBD location.

Stepping out of the lift and walking along the glass entrance corridor framing mountain and city views, it is immediately evident that customer experience is at the fore of every element of Aura. A sophisticated

interior with leather and timber accents encourages the eye to wander outwards, with Alexia explaining this minimalist approach to design was a deliberate ploy not to compete with Aura's art – the mesmerising and ever-changing harbour, mountain and city vista beyond.

The menu evolves to accommodate the freshest of produce sourced as locally as possible, often directly from the farm gate. Pittwater Oysters, Pirate's Bay Octopus, Littlewood Lamb and Tasmanian cheeses are all a staple. Guests can enjoy the Chef's Menu, graze on tapas plates or snacks, and the kitchen team delights in curating bespoke menus for events.

A wine list comprising first the best of Tasmania... and then the rest of the world, showcases some of the island state's most tightly held secrets, with many small boutique wineries featured. Aura's extensive



Photo credit: Atomic Blender

20

cocktail list is also creative, incorporating Tasmanian distilled gin, whisky, spirits and botanicals. With partnerships in the pipeline with notable Tasmanian musicians of all genres, the team at Aura understands it takes the sum of all parts to host a truly memorable event.

Whilst the effort to reach the top may have been mighty, with all the key ingredients to create a quintessentially Tasmanian experience, it would seem the wait was undeniably worth it with this pocket of Hobart well and truly finding its new aura. 🍷

AURA

Level 12/110 Liverpool Street,
Hobart TAS

P (03) 6236 9001

W www.aurahobart.com.au





Photo credit: Paul Redding.

ADVENTURE WITH US

Tasmania's rugged Tasman Peninsula is a place of wild beauty with a spectacular coastline of soaring 300-metre-high cliffs and unique rock formations such as the famous Tessellated Pavement, Tasman Arch, Devil's Kitchen and Remarkable Cave. It is not uncommon to see migrating whales, Australian fur seals and dolphins, and the diverse landscape is home to an array of wildlife, with sea eagles, endangered swift parrots and wedge-tail eagles soaring overhead.

This pocket of the island state holds a tome of cultural stories as the site of first contact between Tasmanian Aboriginal people and European explorers, and a bleak convict chapter as one of Australia's harshest early penal settlements, home to the now UNESCO World Heritage listed Port Arthur Historic Site.

Accessed by road via Eaglehawk Neck, a thin isthmus of just

thirty metres that was once guarded by dogs to prevent convicts escaping, it is a picturesque 70-minute drive from Hobart, or a short scenic flight via helicopter straight from Hobart's airport.

For delegates hosted on the Business Events Tasmania June 2021 famil taking in a day trip to this part of the state, in true Tasmanian style the clouds parted, and drizzle lifted over

the Tasman Peninsula just as the contingent of Helicopter Resources Tasmania choppers made their first stop at Bangor Vineyard Shed.

A uniquely Tasmanian venue set on a picturesque six thousand hectare working farm and vineyard managed for its stunning natural environment, architecturally designed Bangor Vineyard Shed offers panoramic views, a wood fire, catering facilities and a versatile function space. It is a premium event venue perfect for meetings, off site conference functions, workshops, or seminars.

Held in the Dunbabin family since the late 1800s, current owners Matt and Vanessa Dunbabin share the property with a spirit of generosity, tailoring bespoke experiences beyond the Vineyard Shed for groups wanting to explore the many clifftops and private beaches stretching along Bangor's 35km of coastline.

Guests on the June famil landed on a secluded headland, welcomed with a selection from Bangor's cellar, oysters freshly

harvested that morning from the surrounding waterway, and campfire cooking Aboriginal inspired food by southern Tasmanian based palawa kipli. Wandering the landscape, taking in mesmerising ocean views whilst enjoying Matt's warm hospitality, guests also learned more about the local Aboriginal culture from palawa kipli's Kitana Mansell.

Bangor has a long and fascinating history spanning back over 40,000 years with Tasmanian Aboriginal heritage, to the first European explorers visiting Bangor's shores in 1642 where Abel Tasman's carpenter hoisted the Dutch flag. Whaling in Lagoon Bay in the 1830s and the development of farming land to supply food to the convict settlement of Port Arthur, into the property's current metamorphosis with Matt and Vanessa only too happy to welcome guests and share the endless stories of their home over a glass of one of the vineyard's award-winning drops!

Following the trail of history and heritage down the Peninsula, the next stop on the scenic flight was Port Arthur Historic Site. Spanning over forty hectares with more than thirty historic buildings and ruins to explore, knowledgeable guides bring these structures to life, sharing the many people, places, and moments of one of Australia's most important heritage monuments.

Meandering through the historic gardens and weaving in and out of various cottages and landmarks including the imposing Penitentiary, all the way down to the waterfront where a Pennicott Wilderness Adventures' iconic yellow boat awaited for a cruise around nearby Tasman Island.

Untamed and raw, this body of



Photo credit: Al Bett.



Photo credit: Paul Redding.

water is a popular tuna fishing spot amongst locals, with the atmospheric ocean and highest vertical sea cliffs in the Southern Hemisphere combining to create breathtaking scenery and a vibrant ecosystem for sea and bird life.

Exploring waterfalls and deep-sea caves, the Peninsula's natural vastness, wide open skies and fresh coastal air showed guests the welcome contrast Tasmania offers from the global uncertainty of the last two years, if only for an afternoon.

Back on dry land it was that time of the day, and in Tassie there is never a shortage of award winning, locally distilled tipples on hand for those seeking to imbibe. Tastings of Peninsula made McHenry's whisky and gin from Australia's most southern

distillery were served (in the Magistrate's House no less!) before the flight back to Hobart.

Guests ended the day with a long table feast of fresh local fare prepared by Tasmanian celebrity chef Analiese Gregory, served in the Tasmanian Museum and Art Gallery's historic Bond Store.

As state borders reopen, Business Events Tasmania has a comprehensive famil program planned for 2022. To learn more about this and to secure your place, please contact Taryn Reid, Experience and Engagement Manager treid@betasmania.com.au

This project received grant funding from the Australian Government under the Recovery for Regional Tourism program, an initiative of the \$1 billion COVID-19 Relief and Recovery Fund. 🍷



Country Club

Country Club Tasmania is located just 10 minutes from Launceston airport and the CBD and is the perfect base to explore nearby attractions including the Tamar Valley wine region and the rugged beauty of Northern Tasmania.

Delegates can enjoy 125 hectares of peaceful bushland, an abundance of wildlife, fresh air and tranquillity.

Country Club Tasmania offers versatile indoor and outdoor spaces for conferences, meetings, trade shows and events.

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Wrest Point

Tim Coyle - Sales Manager
Alfred Merse - Sales Manager

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Level 5, 39 Murray Street
Hobart TAS 7000
(03) 6231 2244

mail@betasmania.com.au
www.betasmania.com.au