



The Bakery
Films for Tourism & Events

Business Event Video & Photography Packages

*We extend the value of your event
...and make you look good in the process.*

July 2020 - June 2021

What can we do for you?

As I'm sure you appreciate, video and photography are valuable, powerful mediums to tell your brand's story, to showcase your event and to engage with your target audience. We're talking about compelling, interesting and emotionally engaging content that can propel your brand forward.

Our responsibility is to transform your event from a moment in time, into a valuable, permanent asset to inspire and motivate your audience.

Video & Photography done right can make your event truly unforgettable. We do that by understanding your brand, your objectives and your audience. Then we decide the best approach that will resonate with your audience, whether it be stirring the imagination, inspiring trust or conveying information.

Whatever direction you need, we can help you communicate it clearly... and make you look good in the process.

Simon & Stacey Baker,
The Bakery



A black and white photograph of a group of people standing on a beach, looking out at the ocean. In the foreground, a man is seen from the back, holding a professional video camera on a gimbal, filming the group. The text 'Our Services' is overlaid in white on the left side of the image.

Our Services

Video Highlights Promo

It's the food, it's the location, it's the people. . . it's just the vibe of it! This kind of video can take any form you require but ultimately it's a tool to convey that feeling and excitement to inspire and motivate your audience.

Interview & Testimonials

A conference is literally a hotbed of information, so it's a great opportunity to capture your delegates waxing lyrical about their experience and insights to inspire others. The resulting assets can be valuable in promoting trust and credibility.

Session Recording

If some people can't get to the conference, then bring the conference to them! All those sessions with inspirational stories, important information and valuable insights can be captured in full and then viewed from your platforms on-demand.

Event Photography

The conference was a huge success and everyone's gone home. Professional photos are a great way to quickly show how great the event was and keep your delegates inspired and motivated.

Company Headshots

It's not often you can get everyone in the same place and looking so good! Why not take the opportunity to get consistent, professional profile pics for all the people in your company.

On-Site Video & Photo Delivery

With a bit of fancy footwork, we can deliver video and photographic products directly into your event. We can perform On-site Editing for Video Screening, On-site Photo Delivery for 'live' social feeds and Photographic Prints for delegate gifts. These options are sure to impress your delegates and have them leaving on a high!

Packages

Video Highlights Promo / Testimonials

3 Day Conference - \$10,000

2 person crew (2 Cameras manned, Producer & Director)

Additional Options

- On-site Edit & Screening + **\$2,500**
- Photography (per day) + **\$1,200**
- Company Headshots + **\$1,200**

Session Video Recording

3 Day Conference - \$8,500

1 person crew (1 Camera manned, 1 Camera unmanned)

Additional Options

- Additional Camera + Operator (per day) + **\$1,200**
- Live Streaming + **POA**

Event Photography

3 Day Conference - \$3,600

1 person crew, 250-500 Photos delivered

Additional Options

- On-site Photo Delivery/Upload (per day) + **\$1,000**
- Additional Photographer (per day) + **\$1,200**
- Company Headshots + **\$1,200**
- Photo Prints + **POA**

Custom Packages

Whatever your requirements, we can create a custom order for you.

[CONTACT US](#)

<http://bit.ly/bakerybizevents>

Our Clients

"The guys really exceeded our expectations on the videos. The testimonials present very professionally and the highlights video makes the program really appealing to our prospective recruits. Great job, thank you!"

Stacey Davies, Network Optimisation Manager
Daimler

"In my Conferencing and Events roles at The Byron at Byron and Elements of Byron, I've always been happy to recommend The Bakery as they do fantastic work and are a pleasure to deal with. They understand clients needs and are adaptable to different styles, situations and requests."

Tara Koellner, Conference & Events Coordinator
Elements of Byron

"We had The Bakery cover our 4 Famils in 2019 and the work they produced was just amazing. The on-site editing for our final day screening was particularly impressive. We look forward to working with The Bakery in the future"

Rebecca Morley, Business Events Executive
Destination North Coast

indeed®

OPTEON

 **Mercedes-Benz**

 **sunglass hut**

Gartner®

DAIMLER

 **Commonwealth Bank**

**House
with No
Steps**

**DOWN UNDER
ANSWERS**

myob

**ELEMENTS
OF BYRON**

 **Destination
North Coast NSW**

BYRON
at Byron
• RESORT & SPA •

Deloitte.

**Yellow
Pages**

Case Study

DAIMLER



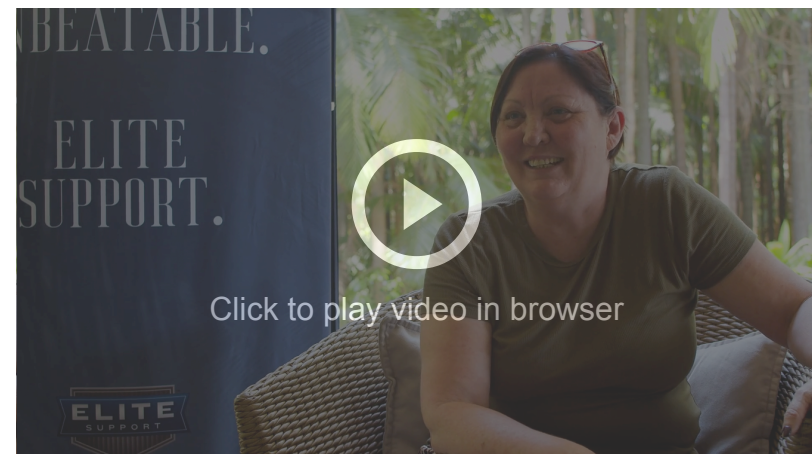
Daimler Elite Support Management Training Boot Camp

Elite Support is a high level customer support initiative for Daimler and their Authorised Truck Dealership network throughout Australia. An intensive training program for customer support managers was held over 3 days and Daimler took the opportunity to capture the excitement and enthusiasm from participants in order to inspire others into the program. We filmed for the entire event and produced one Promo and one Testimonials video.

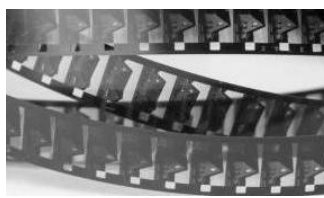
Highlights Promo



Testimonials



Our Team



Simon Baker

DIRECTOR / CAMERA OP / EDITOR / PHOTOGRAPHER

Simon is Co-Founder and Director of The Bakery and he's half geek, half creative genius. Your project is his number one priority and making sure it exceeds your expectations.

Stacey Baker

PRODUCER / CAMERA OP / PHOTOGRAPHER

Stacey is Co-Founder and Producer for The Bakery. With her creative, eagle eyes, her world is full of logistics, budgets and big picture stuff. Ultimately, she's all about making sure everyone is well looked after.

Olivier Marcolin

DIRECTOR OF PHOTOGRAPHY

Olivier has over twenty years of experience under his belt. He's efficient, professional and is always great to have on set. He's a little bit like Dash from the Incredibles - he seems to be everywhere at once getting the job done!

Saul Goodwin

PHOTOGRAPHER / DRONE PILOT

Saul is a one of a kind human who we have the honour of working with. He's one heck of a pilot: part Cowboy, part James Bond. His aerial shots will blow you away.

Ali Vann

CAMERA OPERATOR / EDITOR

Ali always brings a wealth of knowledge and professionalism to a project. He's a great collaborator and is happy to get his hands dirty. He never shies away from a bit of foot modelling either.

Lee Evans

MOTION GRAPHICS

Lee is our go to guy for anything animated. He's efficient, creative and a great problem solver. We may not see him very often but we knows he's on the job and always delivers the tasty animated goods.



Our Process

There are a lot of moving parts in producing a compelling video but at The Bakery, our experience has taught us the most efficient and effective workflows, depending on your budget and expectations.

1. Pre-Production

Pre-production is the all important planning phase. It's basically a big questionnaire; What function will the video serve? What should it look & feel like? and, Who are the VIPs? Laying the right groundwork is essential to developing a great video.

2. Production

Now that we have the road map developed, it's time get shooting. This is where we pick up the cameras, lights and microphones and swing into action.

3. Post-Production

This is where our editorial team kicks in to shape your story, adjust mood with colour, record any voice overs, clean up audio, add music, create animated title graphics and in general make sure your video looks exactly like we planned in Pre-Production. It's at this stage that you'll see the first cut.

4. Final Revisions

Once you've seen the first cut, you'll have a chance to share your thoughts with us. We then refine the video with a second round of edits and move toward delivery.

5. Output

With the final cut complete and signed-off with your approval, we create high quality files of your video in whatever formats you need, be it for the web, trade shows or broadcast television.



Bookings

The Bakery is available for Business Events Australia wide.

All projects are backed by our Client Satisfaction Guarantee and Data Security Guarantee.

For more information regarding our services, guarantees and availability, please use the link below.

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