



ROBYN MOORE  
PROFESSIONAL SPEAKER



## "ROBYN'S TASMANIAN CONFERENCE" PROPOSAL

Tasmanian born Robyn Moore is one of Australia's most in-demand speakers.

**One good reason to book Robyn Moore at your Conference in Tasmania is ...she lives there!**  
**THE OTHER REASONS?**

1. **ROBYN'S PRESENTATIONS TAKE PEOPLE "BEYOND INFORMED TO TRANSFORMED":**  
When Robyn is a Speaker (or MC/Speaker) at a Conference in Tasmania...her INTENT is that the Conference will be the BEST EVER for her client. Her Feedback consistently refers to the AMAZING RESULTS she creates...every time!
2. **AUDIENCES KNOW HER:** For 40+ years Robyn's voice has been heard in most Australian homes in ads, cartoons and syndicated radio comedies, so she connects instantly with her audiences.
3. **SHE'S ALWAYS RATED "EXCELLENT" OR "BEYOND EXPECTATIONS":** Robyn speaks to approximately 50,000 people every year delivering highly entertaining, inspiring and thought-provoking presentations, that are totally relevant for each audience.
4. **ROBYN LOVES WELCOMING PEOPLE TO HER HOME STATE:** Delegates return home feeling completely Renewed, Refreshed and Re-invigorated...after their Tassie Conference.

**Robyn's presentations are tailored to her client's Brief as well as being designed to:**

- **Re-ENGAGE** each audience with their whole LIFE! Their Vocation/Job, Purpose, Family, Relationships, Community, Themselves!
- **Re-MIND** each audience about "what really mattered before the circumstances changed everything", so they access Possibility, Optimism and Satisfaction again.
- **Re-CREATE** attitudes and behavior. Seize personal responsibility and self-determination. The bi-products are Leadership, Integrity, Authenticity and "Cut Through" impact on Workplace Culture.
- **Re-FRESH** Vision, Values and Goals.
- **Re-IGNITE** Passion, Energy, Productivity, Laughter, Well-Being and Work-Home Balance.

**Imagine these "outcomes" for your delegates/staff/guests**

*"I found it to be the most stimulating, amusing and at times deeply moving opening presentation I have ever heard at a conference. And you are to be congratulated for an absolutely superb effort...your message and the way it is presented to an audience is quite outstanding. One of my many roles currently is as Chairman of the Lonsdale Limited Board and it was terribly important from a Lonsdale perspective that the conference got off to a positive start and your presentation succeeded in absolutely every way in doing that. Over the remaining 3 days of the conference there were many references to your session and even now I often reflect on many of the things that you said that day".*

**C J Haines CEO Lonsdale Financial Group National Conference in Hobart**

### **ROBYN'S PROFESSIONAL BACKGROUND:**

Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 40 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought-provoking presentations totally captivate her audiences at national and international conferences. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they have always wanted in their lives. Robyn's presentations themed around "The Power of the Word" are quite often literally described as... "*life changing*".



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## WHY ARE ROBYN'S TALKS "LIFE-CHANGING"?

1. **YOU EXPERIENCE ROBYN'S PRESENTATIONS.** You don't just hear them...so the results last longer!
2. **SHE'S AN EDUCATOR...**

Robyn has been an Educator for 47 years so she is committed to getting the results her clients want. Robyn consistently scores "Excellent" and "Exceeded Expectations" in evaluations, because she is trained to open peoples' minds to new possibilities. Once people can see their opinions, attitudes and behaviours...they can create the ACTION and OUTCOMES that make a difference in their Professional and Personal lives.

3. **A VOICE-OVER ARTIST...**

For 47 years, Robyn has sold millions of dollars' worth of products in 30 second commercials, informed people in documentaries and made millions of Australians laugh for over 30 years, in the political satire "How Green Was My Cactus" (which Australian audiences LOVE!) She has a particular understanding of "The Power of the Word". As a discerning and empowering Story-Teller, Robyn has the ability to GET people to GET her client's desired OUTCOMES ...quickly, effectively and authentically. People can then start to LIVE the INSIGHTS!

4. **AN ENTERTAINER...**

Robyn has been a Professional Entertainer since she was 17...so her vast experience with diverse audiences and her stagecraft, enable her to engage her audiences immediately. Her highly entertaining, thought provoking and inspiring presentations have people laugh, learn, think, feel, grow, choose...and take ACTION in their lives.

## NATIONAL CONFERENCE CLIENTS WHO HAVE BOOKED TASMANIAN CONFERENCES:

**Examples:** Telstra, Paint Australia, Amcal Pharmacies, Taxi Industry Association, Toll Holdings Pty Ltd, The Australian Podiatry Association, Norska Skog Paper Forum, Diversional Therapists Association, Australian Association of Career Counselors, Australian Petroleum Production and Exploration Association, AuSAE, Sportsco, Sigma Pharmaceuticals, Financial Planners Association, FYG Planners, Cemetery and Crematorium Association, Interdominion, Lonsdale Limited, Finance & Treasury Association, FoodWorks, Countywide Australasia, national Institute of Chartered Accountants, Catholic Fund Managers Conference, Civil Contractors Association, Refrigerated Transport and Warehouse Association, Secondary Principals Association, Dept. Primary Industry, Multi-Merchants, Australian Sales Institute, Fire Services, National Librarians, Association of Commonwealth Employment, Family Business Australia, Australian Women in Agriculture, Commonwealth Services and Health, Goldwell, Newpower, National Lions Conference, National Cemeteries and Crematoria Directors, Australian Institute of Chartered Loss Adjustors, Australian Administration Services, Fletchers Fotographics, Inner Wheel, National Disability, Surface Coatings, National Electrical Contractors, Quality Assured, Independent Wholesalers, Wound Management, Pharmacy Australia, Special Olympics, All Seasons, The Avondale Foundation, Quarrying Industry, Hoechst Pharmaceuticals, IVF Nurses, Vocational Rehabilitation, Autism Conference, Institute of Hospital Catering, Diversional Therapy Association, Commonwealth Rehabilitation Services, Make-A-Wish Foundation, Step to the Future Student Leadership Forums, Style Makers Staff Conference, Parents in Isolated Areas Conference, Australian Childhood Foundation National Launch, Bandag Manufacturing, Australian Fertilizer, Dental Surgeons, Housing Industry Association, Council for Educational Facility Planners International Conference, Sealcorp, Shorthand Reporters, Hotondo Homes, Parks and Leisure Australasian Conference, Alsco, Australian Education Union, Landmark National Members, Tower Insurance, Cardiac Nurses, Nursery and Garden Association, NARSA Student Hostels, Australia Post 200<sup>th</sup> Anniversary (Hobart and Launceston), Play Therapists Association, Apprentices of the Year AWARDS, National Police Community Youth Clubs, Institute of Office Professionals, Australian Foster Carers Association, Pacific Conference Ronald McDonald House, National Field Admin Conference, Rotary (Victorian Club), Max Network, National Professional Conference Organisers Conference, Patron National Conference, National Taxi Association Conference (Invited back), National St John's Ambulance Conference, RSL and Services Clubs, Farmsafe, Resilium (Suncorp), Pharmacy Students National Conference, Spirituality Care Australia national Conference, Business Education Conference, Bus Industry Confederation National Conference., Hire-A-Hubby, Instigo, CBUS Property, FYG Planners National Conference, IPWEA National Conference, Wesley Mission Suicide Prevention, Speaking Made Easy Conference...



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## TESTIMONIALS FROM NATIONAL CONFERENCE CLIENTS IN TASMANIA:

### Hire-A-Hubby Franchisees:

*"It was an absolute pleasure having you as part of our Conference, the professionalism you bring to the stage is world class. Our marketing team is going to start sending out the links you have provided over the coming weeks. Although I have turned up to work today extremely tired, I can now add (thanks to meeting with you) ... "and excited". The future of Hire A Hubby, has a new mindset". Thanks Robyn".*

Brad Andrews VIC/TAS Operations Manager

### Bus Industry Confederation:

*"Thanks Robyn, good stuff, the message was on-song for our conference theme and your approach and style to the presentation was perfect for our audience."*

Michael Apps Executive Director

### One of the suppliers wrote:

*"Just wanted to say thank you for a great and informative conference – The venues were memorable, food and company was top notch, as were the presenters, topics and guest speakers. In particular Robyn Moore. Loved it!"*

Tony La Rocca ABC Underwriting

### Instigo "Catalyst" Conference: HIGHEST RATED SPEAKER!

*"Excellent - Phenomenal – Robyn's presentation was a highlight of the conference. She challenged, engaged and inspired, to take the delegates on an assuring (and emotional) journey."*

Andrew Pattinson CEO

### FYG Planners National Conference (During the Banking Royal Commission 2019)

Rating: "Robyn exceeded our expectations".

Score: 10 (some of them gave Robyn 10 out of 5 in many occasions).

**Here are some comments from our advisers** – "Fantastic, great energy", "Very inspiring & remembervational", "Really good speaker love Robyn", "Gold", "Sensational", "Awesome", "Hilarious & useful!", "Nailed it", "Amazing, best talk I have heard in years!", "I know it's out of 5 but this was a 10".

Peter Mancell CEO

### First FYG Planners National Conference:

*"On behalf of a most appreciative audience, I would like to thank you for an extremely motivating, enthralling and funny presentation ...your thoughts on life and how to work through the day-to-day pressures that we all face was a revelation and you were just the way we wanted to conclude our conference in Hobart.*

Peter Mancell CEO

### IPWEA National Conference:

*Rating 10: "Robyn is an entertaining and engaging speaker with a strong life message. She also did a great job as MC over the 4 days of the conference".*

Ross Moody IPWEA

### National Institute of Chartered Accountants Congress:

*"Thank you for your support of our Congress and for your "Extraordinary" and captivating presentation on Communication and "living life". You moved the room from tears to laughter and all were enthralled with your messages.... we've never had a Total Rating of 5 before! (Feedback: "A skillful and most entertaining delivery. There is so much more to being alive other than debits and credits". "Fantastic speaker as she was diverse in her presentation, changing your emotions and thought path in a positive and invigorating way." Karen Price-Francke*

### Ronald McDonald House Pacific Conference:

*"Robyn was such a successful choice as MC/Speaker for our conference, especially as she was the 'home town' girl. Robyn's wonderful capacity to engage our delegates from beginning to end with her knowledge of our Charity, her compassion and delightful humour plus such a range of relevant stories, was a highlight of our conference. Robyn is a skilled and talented presenter, able to pick up any loose threads and weave them in to comment and dialogue relevant to the conference theme and audience. Robyn developed a relationship with her audience throughout the conference and her natural empathy and compassion was so relevant to our charity and our reasons for being there. We have received outstanding feedback from our delegates about the value of Robyn's input to the whole conference, so from the organising committee's perspective, she was clearly the perfect choice."*

Penny Richardson



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#### **Refrigerated Warehouse Transport Association:**

*"I found inspiration, and empowerment from your words and like all those who attended, loved the CRAP ATTACK formula and how to dispense with those moments. Robyn, thank you for sharing your family, your work, your great talents, and your time as a genuine human being. I love your work."*

**Amanda Maystone**

#### **Australian Secondary Principals Association National Conference:**

*"You drew on an amazing wide range of skills from the performing arts, including mime, mimicry, rhetoric and character acting, to engage and captivate your audience. This engagement was further enhanced by your incredible emotional range – from comedy to pathos. "the power of the word" was much more than a fascinating entertainment, it also carried a great and obviously heartfelt message that resonated with the theme of our conference and with the mood of the delegates at the dinner. All delegates, local, interstate, and overseas, were fulsome in their praise. Many, when asked to evaluate the contribution of the overseas speakers, wrote instead in praise of your work."*

**M Sheehan**

#### **Student Placement Management Field Officers National Conference:**

*"Excellent! Robyn developed a presentation tailored to the needs of the NAFEA delegates. Their response was unconditional, they were overwhelmed by the connection Robyn made with them. Little pieces of the presentation were constantly being quoted in the conversations over the two days."*

**Faculty Training and Support Officer**

#### **Parks and Leisure Australasian Conference – Hobart:**

*"Robyn Moore was simply amazing! People are still raving about her! An excellent choice and an excellent speaker. She was able to link parks and leisure into her presentation so effortlessly and effectively and her motivation, humour and passion were much appreciated by the audience. I couldn't think of a better speaker to open our conference".*

**Convener**

#### **District 9800 Rotary:**

*"Your lively presentation set proceedings off to an excellent start. It was a great way to begin our conference. Your informative comments set a pattern for the Rotary and non-Rotary speakers who followed later in the program. We were delighted with your contribution. Your Keynote presentation was a key element in what we believe was a very successful program."*

**Jim Studebaker District Governor**

#### **Paint Australia National Conference:**

*"I was at the Paint Australia Group conference in Hobart last week. I must tell you that for me you were the hi-light of the five-day conference. Your energy, presentation style, obvious love of what you do and life in general was a joy to behold. The energy in the room during and after your session was truly amazing. I have spoken with many of the delegates and they all agreed you were wonderful. Many, many thanks for a great finish to our conference."*

**Lee Robson**

#### **Sportsco:**

*"Just a note to thank you for your contribution in making our national Conference such a huge success. Your closing presentation was superb in that it delivered the message, in such a creative and entertaining manner, that we had been attempting to relay all week. It really hit the mark with our franchisees. I am sure they all left with a clear message that will not only help their businesses but will have a huge impact on their personal lives."*

**Rob Flower Director/National Franchise Manager**

#### **Nursery and Garden Industry Association Conference:**

*"Just wanted to say thanks so much again for being the best MC ever! It was so great to have you running the show for us at NGIA conference last week - and just to be a bit selfish, it made my life so much easier knowing that you had everything and everyone under control and under your spell!"*

**Patricia Napper AMM Managing Director Conference Solutions**

#### **National Professional Conference Organisers' Conference:**

*"Excellent! The participants were extremely complimentary of Robyn's presentation. Of all our speakers, she was a standout! She is a truly extraordinary presenter and she left her audience spellbound! We will definitely be requiring her to assist us next year! Robyn is a truly special person with an awesome message."*

**Nicole Amato Leishman Associates**



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#### Australian Sales Institute

*"I could have heard a pin drop as the message hit home to everyone's very soul during your presentation to our conference conveners."*

**Conference Conveners**

#### Fire Services National Conference:

*"Our conference this year was rated the best ever. Its success was very much due to your injection of enthusiasm and motivation as the opening speaker. As I am sure you were aware at the time, you really got through and I heard only very positive comments and glowing praise for your presentation. Thank you for being such a great opening act and delivering a most professional and entertaining presentation."*

**John Gledhill Chief Officer Tasmanian Fire Service**

#### Zaps (Australia) Pty. Ltd. Conference:

*"The staff were also so enthusiastic and a little overwhelmed with their own extension of thought and feeling. It achieved the effect we required, as well as food for thought for the staff in their personal lives".*

**Trudy Devereux**

#### Australian Society of Association Executives:

*"Excellent! Robyn was fantastic - as always. Everybody was very 'up' after listening and laughing with Robyn. She delivers an insightful message succinctly - everybody 'gets it' and remembers the message and the event."*

**Sandra Nugent**

#### St John's National Conference:

*"Excellent! Robyn Moore was a perfect fit for the St John Ambulance Member Convention. She was able to relate to all the volunteers in the room and reignite their passion for what they do. We received fantastic feedback from all the delegates and it was a great way to start the convention program."*

**Roxie Cowie CEO St John's Tas**

#### Empower Masterplay Pty Ltd:

*"Excellent! An exhilarating, reflective and awesome rollercoaster ride full of energy, passion, wit, laughter and sadness that was enjoyed by all delegates."*

**Daryl Rasheed**

#### National Cardiac Nurses Conference:

*"Robyn's usual excellent presentation made people sit up and think. Humour always helps to remember things and we have all had some "bugger me" moments since. Congratulations and a huge thank you from the organizing committee."*

**Sue Sanderson Royal Hobart Hospital**

#### Australian Women in Agriculture National Conference:

*"Excellent! Robyn obviously took time to research her audience. She is a true professional and has great empathy for people and their passions. She understands women's senses of humour and understands just how far to take things. It is great to have a fifth-generation Tasmanian women who has roots in rural Tassie. That was just the sort of woman that we needed and she didn't let us down. Those who attended the conference from other states were blown away by the quality of all our speakers (all Tasmanian Women) and especially Robyn Moore, the highlight.*

**Jane Allright**

#### Pharmacy Australia Congress:

*"Thank you Robyn, for your most entertaining presentation of "The Power of the Word". At the end of an exhausting three-day conference your presentation left us empowered and invigorated."*

**Robert Scanlon**

#### Australian Independent Rural Retailers:

*"Excellent! Extremely entertaining. Really personalised her performance by using research about people in the organisation. Robyn empowered our staff to be more passionate about life."*

**Juanita Wood- Burgess**

#### Council for Education International Conference:

*"Delegates were particularly impressed with your presentation with 95% of respondents rating your presentation as "Excellent"...with comments such as "Fantastic, Robyn was all encompassing, Extraordinary" included in the survey comments on your session."*

**Tim Gourlay**

#### Sealcorp National Conference:

*"Robyn was absolutely fabulous! All the feedback from our delegates was all positive and the message we wanted was delivered perfectly by Robyn."*

**Deb Skene**



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#### Australian Education Union:

*"Excellent. We had fabulous feedback from our participants. They thought Robyn was:*

\* From the heart \* insightful \* she made me come alive again and refocus my life \* humour is a marvelous marker \* what an amazing woman, I am already viewing the world differently \* life changing \* inspired me to make a difference in the lives of the children I teach \* makes me want to do better in life \* full of zest \* what a beautiful person \* the belly laughs are what we all needed."

Roz Madsen

#### World Dental Federation Conference:

*"I would like to pass on our thanks to Robyn Moore for her inspiring and entertaining address to the accompanying persons at the FDI Conference. Many of the attendees sought me out after the presentation to tell me how much they enjoyed Robyn's talk and how motivated they were to heed her advice and take control of their lives."*

Dr Ian Lemmey Dental Surgeon

#### Shorthand Reporters Association of Australia Conference:

*"Robyn's presentation was both funny and moving. It made a lot of people in the audience sit up and think, particularly about the balance between work and family. Thank you for taking the time to research our profession and tailor your presentation to our special circumstances and thank you for being such a fantastic and powerful opening speaker for our conference. We've had tremendous feedback about your session."*

Trish Greig

#### The Avondale Foundation Ltd:

*"I have heard nothing but praise and excellent comments of thanks and amazement regarding this woman who is a dynamo of energy and ideas. Rarely are we privileged to listen to humour that is laced with a meaningful and thought-provoking message."*

Bob Bolst (Executive Director)

#### Australian Funeral Directors Association:

*"I listened to your presentation today at the AFDA Conference and I just wanted you to know that I simply loved it. I could have listened to you all day without a yawn. Your wonderful words of wisdom, I intent to use in both my personal and business life. Thank you for sharing your wonderful wisdom of the world with us."*

Colleen Sells

#### Primary Principals Association National Conference:

*"You did an outstanding job, not simply because of your skillful delivery and the relevance of the topics you discussed but, importantly, because the passion you share with us for children and their futures has not diminished over the years. You put your own unique stamp on our conference in a way which was greatly appreciated by those of us who were present ... and envied by those who weren't."*

Brian Bennett (Convener)

**HONORARY POSITIONS:** Robyn is an Ambassador for the Australia Day Council, Dragons Abreast Australia, The Australian Childhood Foundation, and has been National Patron (and a Volunteer Wish-Grantor) in Make-A-Wish Australia for 26 years. Robyn was the MAWish "Hall of Fame Award" winner and was awarded "2016 International Make-A-Wish Volunteer" at their Global Conference in India. She recently won the AIM Tas Community Leader Award.



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