



ROBYN MOORE'S "CHANGE MANAGEMENT" PROPOSAL

There are speakers who deliver information about CHANGE.

There are speakers who share their inspiring stories about how their life has CHANGED.

Many people want to CHANGE their circumstances, but don't want to CHANGE themselves.

Robyn Moore gets her audiences to see their own opinions, attitudes and behaviours so they can CHANGE what doesn't work and access what does work...at work and at home.

She also shifts people's experience and appreciation of the work they do...so they can be in ACTION and participate more fully in life, no matter what CHANGES...POLICIES...or CIRCUMSTANCES are coming at them during challenging times!

Clients and audiences in all sectors report remarkable "cut-through" results that are long lasting!

QUESTION: Which audiences benefit from Robyn's "Change Management" Presentations?

ANSWER: Any audiences experiencing Restructuring, Uncertainty and Changes due to Government Policy, Natural Disasters, Mergers, Redundancy, Closures, Family Breakdown, Unemployment, Community Hardship, Re-Creation of Workplace Values and Culture, Tragedy and Loss, Re-Alignment of Leadership/Management, Mental Illness-Suicide Prevention, Disadvantaged Youth...AND...audiences looking at Innovation in the face of CHANGE.

WHICH SECTORS? Education, Business Community, Government (Local, State and Federal), Health Professionals, Franchise Industry, Employment Services, Retail Industry, Banking/Finance/Insurance Industry, Communications Industry, Real Estate, Primary Industry, Secondary Industry, Mining Industry and OH&S, Remote and Regional Australia, Aged Care, Social Services, Disability Services etc.

Robyn's presentations are tailored to your Brief as well as being designed to:

- **Re-ENGAGE** your delegates/staff/audience with their whole LIFE!
Their Vocation/Job, Business, Purpose, Family, Relationships, Community...Themselves!
- **Re-ALIGN** delegates/staff with the Vision, Values and Goals of the company or their business.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter and Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again...and the desire to pass this onto their staff, team, customers and their families.
- **Re-STORE** confidence, hope and resilience in challenging times.

Imagine these "outcomes" for your delegates/staff/guests.

Qantas Engineering Testimonial: "I just wanted to follow up again with an enormous thank you following on from your session on Wednesday. Even today people are still talking about you. The impact on the leadership team is palpable and they continue to buzz with your energy. Your ability to cover so many subjects and have people laughing one minute and teary the next is extraordinary. Added to that is the subtle weaving of your inspirational messages with stories and their poignant relevance to Qantas." **Alison Ward Head of HR & Change**

ROBYN'S PROFESSIONAL BACKGROUND:

Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 40+ years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her highly entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international conferences. Robyn literally "sells people back to themselves" with her empowering and insightful distinctions and stories. Robyn has a proven record that she can and has spoken to virtually every type of audience and sector in Australia. There are not many Australian speakers who have the versatility and capacity to connect in this way. Robyn's presentations themed around "The Power of the Word" are quite often literally described as...**"life changing"**.



WHY ARE ROBYN'S TALKS "LIFE-CHANGING"? WHAT ARE HER UNIQUE SKILLS?

1. You don't just HEAR Robyn's presentations...you **EXPERIENCE** them (so the results last longer!)

2. **SHE'S AN EDUCATOR...**

Robyn has been an Educator for 47 years so she is committed to getting the results her clients want. Robyn consistently scores "Excellent" and "Exceeded Expectations" in evaluations, because she is trained to open peoples' minds to new possibilities. Once people can see their opinions, attitudes and behaviours...they can create the ACTION and OUTCOMES that make a difference in their Professional and Personal lives.

3. **A VOICE-OVER ARTIST...**

For 47 years, Robyn has sold millions of dollars' worth of products in 30 second commercials, informed people in documentaries and made millions of Australians laugh for over 30 years, in the political satire "How Green Was My Cactus" (which Australian audiences LOVE!) She has a particular understanding of "The Power of the Word". As a discerning and empowering Story-Teller, Robyn has the ability to GET people to GET her client's desired OUTCOMES ...quickly, effectively and authentically. People can then start to LIVE the INSIGHTS!

4. **AN ENTERTAINER...**

Robyn has been a Professional Entertainer since she was 17...so her vast experience with diverse audiences and her stagecraft, enable her to engage her audiences immediately. Her highly entertaining, thought provoking and inspiring presentations have people laugh, learn, think, feel, grow, choose...and take ACTION in their lives.

HONORARY POSITIONS: Robyn is an Ambassador for the Australia Day Council, Dragons Abreast Australia, The Australian Childhood Foundation, The Clemente Program and has been National Patron (and a Volunteer Wish-Granter) in Make-A-Wish Australia for 26 years. Robyn was the 2015 "Hall of Fame Award" winner and was awarded "2016 International Make-A-Wish Volunteer" at their Global Conference in India.

"OUTCOMES" ACCOMPLISHED IN CIRCUMSTANCES LIKE:

Restructuring:

"Feedback from the delegates was, without exception, extremely positive and nearly all commented that the breadth and depth of your words were not only inspirational but also very appropriate and exhilarating. These comments also reinforced similar ones which followed your presentation to our Region East staff at Port Stephens earlier in the year. There is no doubt that the calibre of your presentation and your effusive and engaging personality played a significant role in making the Conference an outstanding success!"

Shane Fitzsimmons Commissioner NSW Fire Service

Launching new VALUES and VISION for entire Staff:

"Thank you for your inspirational contribution to our Leadership and Innovation Conference. Your presentation to launch the STT values was exceptionally well received by our staff, many of whom commented on your engagement, your thought provoking messages and the lasting impression you left them with."

Louissa Johnson Acting GM Corporate Services Sustainable Timber Tasmania

Uncertainty and Changes in Government Policy:

"Robyn was everything we had hoped for and more. We asked, she delivered. She gave us the fun, the entertainment and the laughter, but entwined it in clear messages of building relationships, better communication and appreciating the small things in life. The group was alive and re-energised after her presentation and it showed by the output and outcomes from the rest of the day. We absolutely loved her! Every body was spellbound in her session- thank you!"

Department of Sustainability, Environment, Water, Population and Communities

"Robyn was an inspirational speaker who was courageous in the topics she covered and gave people fantastic ideas to take away. Robyn inspired ID staff to be resilient in the workplace and collaborate to achieve results. Robyn promoted "The Power of the Word" to resolve conflict and improve relationships. She was also extremely funny, making even the most serious personalities laugh out loud."

Sarah Gibbs Defence Department

Restoring hope in Farming Community:

"You mainlined GOLD into their veins tonight" **Community Leader Drought Relief Community Event in Bingara**



Re-Engagement of Team:

"Excellent! Robyn catalysed a strong reaction by everyone at the CFS Staff Day. Partly because of her good research, she was able to reach into participants' souls and connect in a very personal and deep way. Her message was strong, positive and entertaining. I have rarely had such unanimous accolades of a public speaker! There is no doubt that she "lifted" our people and made them feel better about themselves, their work and their families. The fact that her commentary blended so well with messages coming from our leadership team made her presentation even more relevant and meaningful. I admire her energy, empathy and ability to speak"

Euan Ferguson, Chief Officer, SA Country Fire Service

Natural Disasters:

"Excellent. Robyn was outstanding. She showed an extraordinary ability to totally capture her audience, which comprised of farming men and women aged from 30 to 75 plus teenage children. These drought-affected families were totally inspired and entertained by Robyn. There is no doubt laughter is the best medicine and Robyn is a brilliant Dr. So many came to her afterwards and to me saying they had changed their attitude and now had renewed energy to go on coping with the drought. We have never had such positive feedback from an audience and there is much enthusiasm from other groups to have her back to other areas nearby. The best drought assistance ever offered to farmers."

Community Event NSW Agriculture (Drought Relief)

Mergers:

"Excellent. Truly one of the great professional Speakers Australia has to offer. The Real Jewel in the Crown."

Andrew Jones Australian Safety Fences Conferences (First gathering of all staff after their Merger)

Redundancy:

"I thought you did an amazing job at acknowledging what our employees are going through whilst giving them some perspective and practical tips on how to move forward. You are a very special, inspirational person and we truly appreciate your support for Qantas."

A Qantas Employee who attended a talk for Qantas Procurement

Community Hardship:

"Independent evaluations were conducted for each session held in the area. 97% rated the sessions as "excellent" 1% was "very good" and 2% added their own reply as "extraordinary". Y12 students attended the 10.00 am session and went home and insisted their parents come. Several parents had previous engagements and were convinced by their children to change these and come along to the 7.00 pm session. Robyn handled the diversity of the audiences with absolute professionalism. The audience was entranced, engaged and at the completion found themselves to be "extraordinary". People are already calling for her return."

Senior Constable Roberta Barry Swan Hill Police (3 Community "Drought Relief" Talks)

Closures:

"Robyn Moore's presentation was highly entertaining and laid a great foundation for an evening of networking that was very positive. We were impressed by the level of engagement between job-seekers, Job Network members, employers and training providers. Most people lingered for a long time, and many left with armfuls of material, business cards, and most important of all, renewed optimism about their futures."

Philip Davis Team Leader, Strategic Management Team DEEWR (Staff Event after Call Centre closure)

Family Breakdown:

"I write to thank you for the marvelous content and presentation of your material regarding "Relationships" at our conference. The delegate responses were overwhelmingly thankful for having the opportunity to hear you speak, and several spoke of marriages back on track and of difficult situations resolved."

BCT Communications Pty Ltd

Unemployment:

"Wow! Having heard Robyn speak before I didn't think it could get any better...it was a fantastic workshop perfectly presented to three distinct client groups - Employment Plus staff, our unemployed candidates and our employers. I don't think there was a dry eye in the room on a number of occasions - we all laughed, cried and re-evaluated our lives together. Robyn is the most gifted public speaker that I have ever had the privilege of "experiencing".

Employment Plus Special Event for Long-Term Unemployed, Staff and Employers.



Tragedy and Loss:

"Thank you so much for your inspirational presentation on Tuesday. Staff have not stopped talking about it and it has really lifted their spirits. It was just the tonic that they needed and deserved. I cannot get over your ability to deliver such a relevant and uplifting session incorporating your voices, stories and the important information about how important our role as EDUCATORS is. I feel privileged to have been part of the presentation and I know I am better equipped to cope with the issues from the tragedy we had to deal with and the ongoing support of staff and students. I thank you again and appreciate the time and effort you contributed."

Greg Holman Principal Upwey High School (After 2 students suicided).

A year 12 student wrote one week after 4 sisters were killed by their father:

"After the Shoobridge Tragedy and especially the loss of my friend Bec, I was filled with dis-empowering thoughts. I had trouble sleeping, I was hardly eating at all, I couldn't get myself to care about the coming exams and tears seemed to spring to my eyes at the drop of a hat! While sitting listening to you speak, I realised how "extraordinary" my life really is and that I shouldn't be wasting a moment of it. Thank you for filling my head with empowering thoughts. That night I had my first full night's sleep since I found out about Bec and her sisters. I'm now not only motivated to pass my exams but I'm aiming to do really well."

"Your words were perfect in motivating the travel industry to support us after the Port Arthur tragedy."

Sandy Hill (Tas Marketing Manager) Breakfast Talk to 100 Sydney Travel Agents after Port Arthur Tragedy.

Re-Creation of Workplace Values and Culture:

"I would like to thank you for your ability to energetically move the attendees & get them to face many topics, issues & feelings that often lie buried - I know that in the coming months this sharing of emotion will bring the group closer together & enable them to work more synergistically which will be great for morale & productivity your stories & humour are delightful & I was particularly impressed with your raw emotional honesty & vulnerability - by exposing yourself to the core you empower & enable others to become more real as human beings & this is a truly great talent but above all the thing that really pleased me the most was your uncanny ability to weave so many of the issues that I had emphasized in our brief talk together into your presentation; so many presenters merely repeat their favourite stories without that connection; your presentation was totally tailored to our situation & 100% relevant - I felt at all times that you were really talking to us as a group with stories, anecdotes & references that tied it all back in to strata management & us as a group!"

CEO at Staff Conference (Strata Management)

Healing "Fall-Out" from Corruption Allegations:

"Barry and I have been exchanging emails this morning congratulating ourselves on discovering such an EXTRAORDINARY speaker. You really are a very talented lady. I lost count of how many people told me they would go home and look at their kids differently. Thank you for delivering on our intent to have Wollongong people put ICAC behind them and look at life differently. You did a great job of weaving this theme in throughout your presentation." Mike Archer The Illawarra Connection" Dinner attended by 350 Stakeholders/Leaders in the Wollongong Community after bad PR with Councillors' Corruption and ICAC.

Mental Illness and Suicide prevention:

"I am so thankful to Robyn for how she instilled pride, love and empowerment into the volunteers. They were made feel special and she acknowledged their service to the community. We all work together to make the world a happier place & most importantly get people to believe in themselves - what a battle that is!! I can't thank her enough for her wonderful presentation."

Jenny Donnelly Lifeline

"A big thank you for yesterday's talk. The feedback on the day, but you in particular, was very positive – overwhelming so!! I met with a construction boss this morning who has a reputation as a tough guy – he said you had him laughing and then before he knew it he had tears rolling down his cheeks. He went onto to say you shook him up and he needed it!! Robyn, you have a gift – you lift people back into their own humanity – you help them remember who they are and what they are called to be/do. You are extraordinary!!"

John Brady Mates in Construction (Suicide Prevention in the Construction Industry)



Disadvantaged Youth:

"You gave our young people something special. Many of these were from very disadvantaged homes and their communities had raised the funds to bring them to Queensland. You have a great gift that has and will continue to support people as they struggle to take back their lives". **Dr. Anne Feeney – World Education Fellowship**

OMG! What a wonderful day you gave those young people. They were just buzzing. Thank you so very much. You were awesome and inspiring (as usual) and your passion flowed into those kids like an intravenous line. It was a privilege to hear you speak again. I will carry you in my heart.

Cassandra Ogden Coordinator Anglicare Tasmania Inc. Mental Health Services - Taz Kids

Re-alignment of Leadership and Management:

"Robyn provided an excellent presentation to our Senior Leadership Group. Robyn was able to integrate the information contained in the briefing material beautifully into the presentation. This resulted in not just an entertaining presentation, but a business focused and poignant presentation - capturing both the hearts and the minds of the audience." **Centrelink Senior Leadership Group**

CHANGE MANAGEMENT IN THESE DIVERSE SECTORS:

Education:

"Excellent – The best speaker we have ever had. Her understanding of school and educational leadership issues was fantastic and her ability to inspire and move people around the issues was 'Extraordinary'. I know that she will be presenting at many PD days as a result of this presentation." (Within one month of this presentation Robyn was engaged for 6 PD sessions in the ACT by school cluster groups...and staff from approx. 16 schools attended).

Sue Roach, Chief Executive's Breakfast for School Principals ACT Dept. of Education, Youth & Families

Business Community:

"Excellent presentation. After the meeting, all participants commented on how it affected them! Most thought that it brought some perspective back into their lives, especially where the working and private life balance is concerned. As all our participants were business owners this was very relevant. They agreed Robyn's presentation lifted their awareness of how important family and relationships can be, in particular in living the moment."

Derek Horner Sony Australia

Government (Local, State and Federal)

"Robyn's audience of around 700 was very diverse, with staff from all areas of Council attending (road crews, child care, water services, General Managers, CEO, Mayor - the whole range at 7.15am. I have had amazingly positive feedback about her presentation. Within a space of less than one minute, Robyn had engaged with her audience and kept their attention for the whole time span. She made us laugh and cry, while delivering a message that is strong and simple - and lasting. The impact of Robyn's presentation was significant and whole teams have reported leaving the function very 'revved up'. The staff at Maroochy have given her rave reviews."

Jocelyn Kwaczynski Maroochy Shire Council

Health Professionals:

"Robyn has equipped us with tools to change the way we think. None of this "think positively and you can do anything stuff." Robyn has the ability to get to her audience's souls. She showed us how we can empower ourselves to enjoy our work, deal with conflict and enhance our lives, both inside and outside work. The investment we made, in times of limited funding, has been the best value for money we could have wished for. The feedback from staff has been overwhelming. We expect this will positively accelerate the cultural change that our leadership team has initiated."

Greg Eden CEO Port Lincoln Health Services

Employment Services:

"Outstanding! From her Plenary session on the first day before lunch, Robyn had all delegates wiping their eyes and holding their sides. She is the consummate professional and she maintained a wonderful level of excellence throughout the three days. Robyn handled some potentially sensitive issues with graciousness and charm. Delegates were in the room all 857 of them at each plenary. They did not want to miss anything, and she gave them so much in return. Respondents were also overwhelming (100%) in agreement that the Plenary Presentation was interesting and engaging."

Carole Gregson National Employment Services Association



Franchise Industry:

"Just a note to thank you for your contribution in making our National Conference such a huge success. Your closing presentation was superb in that it delivered the message in such a creative and entertaining manner that we had been attempting to relay all week. It really hit the mark with our franchisees. I am sure they all left with a clear message that will not only help their businesses but will have a huge impact on their personal lives."

Rob Flower Director/National Franchise Manager Sportsco

Retail Industry:

"Excellent! 11 out of 10! Extraordinary!!!! Robyn has true potential to make motivational speakers redundant. She is marvelous at what she does. Robyn hit all the right notes with our audience. Highly recommended by Gerry, I nevertheless found it amazing how willing she was to spend so much time prior to the event trying to understand our company & our people. Not just your normal speaker she captivated every single delegate and then held them firmly (and willingly) in the palm of her hand for over 1 hour. She made our delegates laugh, cry, re-evaluate their lives, refocus on what's important, and the best part is that she left a lasting impression on everyone. This alone is a remarkable difference between Robyn and other speakers - she actually achieved a CUT-THROUGH I never would have thought possible if I hadn't experienced it first-hand. I am so glad we placed her as final speaker for the event as she just WOWED everyone."

Sam Alford Retail Food Group

Banking/Finance/Insurance Industry:

Rating: Robyn exceeded our expectations. Score: 10. some of them gave Robyn 10 out of 5 in many occasions). Here are some comments from our advisers – "Fantastic, great energy", "Very inspiring & remembervational", "Really good speaker love Robyn", "Gold", "Sensational", "Awesome", "Hilarious & useful!", "Nailed it", "Amazing, best talk I have heard in years!",

FYG Planners Conference (During the Banking Royal Commission 2019)

Communications Industry:

"Excellent. Without a doubt Robyn is the best public speaker I've heard in years!! Robyn's ability to link with her audience, her use of humour, the ability to tap into people's emotions and her unique style create the very definition of "Edutainment". Fun, humorous, touching, provocative, stimulating!"

Nicholas Antuar National Training Consultant Telstra (With Call Centre Managers...after many Centres closed down)

Real Estate:

"We would like to thank you for such an electrifying, energetic, and inspirational presentation.

The comments we have received from our Franchise Network were encouraging from a corporate level and certainly has left our TEAM very excited about the possible outcomes. We were extremely lucky to have such an inspirational person attend our event."

Kylie Walsh Franchise Manager (Elders Real Principals' PD Event)

Primary Industry:

"Excellent. Robyn made us laugh, think, cry and open our eyes. For the first time in months we saw our farmers leave a meeting with a smile."

Victorian Farmers Federation

Secondary Industry:

"Robyn is by far the best speaker we have every had at a Conference. What a dynamic presentation. Robyn had the staff as a captive audience. Everyone has commented on how the presentation has affected them in some way either on a personal level or at work. I guess when you read a brief on a speaker and testimonials from others you perhaps think to yourself, "Is she as good as they say she is?" Well our comment is "she is as good as it gets"... "EXTRAORDINARY!"

Ms Carol Williams Bio-Mediq DPC Pty Ltd

Remote and Regional Australia:

"Well the town of Mataranka and surrounds is still abuzz with the excitement of the conference last week! Nothing but positive feedback and lots of little changes going on in families and organisations which I am sure will have seriously big (good big) impacts. So 'thank you' seems woefully inadequate for imparting so much of your positive energy, for bringing on the tears from hilarious anecdotes and from the breath-taking poignancy of your stories, for the take-home messages in our hearts and for giving ICPA such nice lot of kudos."

Sally Sullivan Isolated Childrens' Parents Association Mataranka NT



Mining Industry-OH&S-Mental Health:

"I must say that the decision to invite you to their conference is one of the best ones that has been made in our Institute for a long time. The feedback from the delegates generally has been very positive and your talent to hold an audience for more than 90 minutes is a very rare and valuable gift, as is your ability to humanise the core values of what can be a very dry and negative science called "SAFETY". Please accept my personal thanks for the value you have added to our Institute."

David Skegg Federal Vice-President Safety Institute of Australia

"Stop reading. Take a breath and realise you changed a life."

A rural teenager scrawled this on the evaluation form at the "Burn Bright" Student Leadership Camp

Transport Industry:

"Excellent and fabulous. Wonderful, funny, a message that sticks in the mind and all delegates loved her. Even a phone call from Robyn lifts your spirits. Your presentation wowed everyone. We are all breathing and remarkable and it is evident by some of the emails I have received this week that your messages have inspired everyone"

Pam McMillan Transport Women Australia Ltd

Indigenous Community:

"Robyn is a very SPECIAL, INSPIRING and DYNAMIC WOMAN who has the gift of touching people's hearts and minds. She has the ability to make people think about themselves, life, and what we can ALL do to make the world a better place for our children. She certainly gave our participants some 'food for thought', and with her inspiring and powerful words/stories, she made them realize how VERY IMPORTANT their jobs are...caring for and educating our children. I feel they walked away with 'new glasses' as to how they see their role, and the children...and where their work fits in with the big picture stuff. I also think they left with a new ZEST for life!!!"

Kim Adams Indigenous Professional Support Unit (Inaugural Indigenous ECE Conference in Bamaga)

Aged Care:

"On behalf of myself and my staff, I would like to thank you personally for your dynamic performance as Master of Ceremonies at Alzheimers Australia recent National Conference. I applaud your professionalism in engaging and drawing audiences together with such an appropriate balance of humour and compassion for those living with dementia, their families and their carers. The feedback we have received following the conference has been overwhelmingly complimentary. Thank you sincerely for contributing to its success."

CEO Alzheimers Aust QLD

Family and Community:

"Thank you in abundance. We all hope that your awards ceremony fills up your cup following the incredible energy that you gave so many people today. You were extraordinarily beautiful. There are not enough words to explain what you gave people today. We are deeply grateful."

Margie Nolan Child and Family Centre Forum (established in disadvantaged communities in Tasmania)

Social Services:

"Excellent! As always, Robyn kept the interest of the group for the entire 2 hours she spoke. Her form of comedy interspersed in a serious talk and strong advice helps to take a confronting subject and make it easy to accept and understand."

Otto Henfling Centacare Catholic Social Services (5th Engagement)

Disability Services:

"Robyn Moore is the greatest find. She was outstanding. Her score is 15 out of 10. From the time she first went on stage on day one to her closing comments at the end of the conference she had the audience captivated. She had them laughing, crying and just got the best of them."

Patricia McEnery Disability Services Queensland



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