



Meet in Launceston

Be Surprised





Josef Chromy - Liza-Jane Sowden



QVMAG



Country Club Tasmania

Launceston

Launceston is a playful, boutique city with an electric range of quality tastes, venues and experiences. A walkable intimate city, Launceston boasts elegant Colonial and Victorian architecture and century-old parks. Its vibrant food and coffee culture thrives with fabulous cafés, bars and restaurants that produce innovative cuisine from locally sourced produce.

Art and design take a front row seat in this charismatic city, as does the beauty of the stunning Cataract Gorge – a natural oasis in the middle of the city.

Everything you need to have an amazing Tasmanian experience is on Launceston’s doorstep with the Tamar Valley wine trail famed for its cool-climate wines, local farm fresh produce, history and wilderness. If you love the outdoors, some of the best mountain biking in the world and two of the world’s top public golf courses, Barnbougle Dunes and Lost Farm await you.

If you haven’t experienced Launceston lately now’s the time - the city has so much to offer.

Meet in Launceston

Launceston is fast becoming the business events destination for anyone looking for something a little different to the standard big city event. You’ll be

surprised to know that the city can cater for events for up to 550 people. Tasmania’s second largest city, Launceston, is a hub for arts, culture and fine cuisine – elements that can be brought together to create an outstanding and memorable conference.

The naturally beautiful city of Launceston is easy to navigate, with accommodation, conference venues and offsite spaces all within close proximity.

The conference menu will be enhanced with the fresh northern Tasmanian produce and internationally acclaimed cool-climate wines and local ales.

The city’s friendly and relaxed atmosphere allows visitors to feel safe in their surroundings. You and your delegates are certain to have an ideal mix of business and pleasure during your stay.

Launceston is a place where delegates can truly engage and become immersed in a unique and authentic Tasmanian experience.

Getting Here

Getting here is quick and easy with Qantas, Virgin Airlines and Jetstar offering direct flights to Launceston from Melbourne, Sydney and Brisbane. You can also travel daily from Melbourne to Devonport on the Spirit of Tasmania ferries, bringing your own set of wheels to discover the delights of Tasmania.

Front cover: Josef Chromy Wines, Design Tasmania, Stillwater Restaurant, Queen Victoria Museum and Art Gallery, Country Club Tasmania and Entally Estate.

Conferencing and Meeting

Launceston's impressive venues range from purpose-built facilities to locations that offer something different and unique, such as historic estates and museum and art galleries.

Association Events

Launceston can host events for up to 550 delegates and accommodate 15-45 trade exhibition booths. Conference venues include:

Hotel Grand Chancellor Launceston	400-550 pax +15-45 trade
Country Club Tasmania	510 pax +15-45 trade
Tramsheds Function Centre	390 pax
Aspect Tamar Valley Resort	180 pax
Best Western Plus Launceston	100 pax

(Above numbers are theatre-style)

Corporate/Incentive Events

If you are thinking of hosting a corporate/incentive event in Launceston there are a number of facilities that are very competitive, modern and conveniently located, including:

Clarion Hotel City Park Grand	150 pax
Entally Estate	180 pax
Peppers Seaport Hotel	100 pax
Rosevears Hotel	90 pax
The Sebel Launceston	65 pax

(Above numbers are theatre-style)

Off-Site Cocktail/Dinner

Launceston offers a wide arrange of offsite venues - from modern contemporary venues to historical estates - to host gala dinners, cocktail events or unique delegate events:

Entally Estate	800 pax
Penny Royal Wine Bar & Restaurant	350 pax
Brickendon	350 pax
Josef Chromy Wines	300 pax
Quamby Estate	220 pax
Queen Victoria Museum, Inveresk	200 pax
Design Tasmania	200 pax
Queen Victoria Art Gallery, Royal Park	150 pax
James Boags Brewery Experience	140 pax

(Above numbers are cocktail-style)



Hotel Grand Chancellor Launceston





Cataract Gorge - Tourism Tasmania and Rob Burnett



Hollybank Treetops Adventure

See and Do Around Launceston

There is so much to see and do around Launceston:

- 1 Zip through the trees tops at Hollybank Treetops Adventure.
- 2 Wander through the Queen Victoria Museum and Art Gallery (QVMAG), Australia's largest regional museum. QVMAG enjoys a national profile for its collections of Australian colonial art, contemporary craft and design, Tasmanian history and natural sciences, and a working planetarium.
- 3 Visit the Cataract Gorge just 15-minutes' walk from the city centre. The Gorge offers walking and hiking trails with picturesque gardens and stunning views of the natural gorge and cliff grounds.
- 4 Wander through one of the most historically significant estates from the colonisation period of Australia and Tasmania at Brickendon Estate.
- 5 Drive the Tamar Valley wine trail and taste some of the best cool-climate wines in Australia.
- 6 Rock climb, abseil and quick jump at Launceston's Penny Royal Adventures.
- 7 Play a round of golf at two of the World Top 25 Golf Courses at Barnbough Dunes or Lost Farm.
- 8 Walk through Launceston streets and view the largest collection of meticulously preserved 19th century buildings in the nation, making accessible the real stories of early Australia.
- 9 Love AFL footy? During the footy season, catch a game at the University of Tasmania Stadium where AFL team Hawthorn play a handful of home games during the season.
- 10 Discover the ultimate beer lover's experience - take a tour of James Boag's historic brewery.

Business Events Tasmania

When you host an event in Launceston, Business Events Tasmania will gladly work with you to deliver an exceptional business event. Our professionalism, passion and friendliness will ensure your event in Launceston is memorable, authentic and successful.

Contact our Launceston office:

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**Come for the Conference
Stay for the Experience**