Tasmania

Exceed expectations.
Tasmania is an island of dramatic beauty, modern sophisticated cities, friendly innovative people and a fascinating preserved history. Located at Australia’s southernmost tip, just 50 minutes flight from Melbourne, you’ll find an unspoilt yet accessible wilderness, colonial heritage, and succulent fresh produce and award-winning wines.

Tasmania boasts superb business events venues, products and services to meet every need and every budget.

* Five star luxury in waterfront boutique hotels.
* Five star wilderness experiences with little more than a backpack.
* Or accommodation and venues to reinvigorate your team for an affordable budget. You’ll find a spot in Tasmania that’s just right.

Tasmania is large enough to host a conference of 1100, but small enough to make every delegate feel like a welcome guest.

Recent delegate research tells us that business events in Tasmania rate highly on satisfaction because of the:

- friendliness of the locals
- food and wine experiences
- business event organisation
- restaurants
- business event facilities

Discover the very best for your delegates within these pages.

Tasmania. Exceed Expectations.
“We expected the natural beauty and sense of history. The amazing regional cuisine, the major events facilities and the constant warm friendliness came as a delightful surprise”.
Hobart &
surrounds

Between spectacular Mount Wellington and the beautiful Derwent River, Hobart is Australia’s most pristine and picturesque capital city.

Hobart is a cosmopolitan city; grand colonial buildings are alive with restaurants, boutiques and galleries. It has a cultural scene that’s quietly taken place on the world stage; thanks to the Museum of Old and New Art (MONA).

Ferries, yachts, Antarctic expedition vessels, cruise ships and fishing boats crowd the foreshore of Hobart and its waterfront suburbs. Here you can dine in a restaurant where the waiter points to the fishing boat and the fisherman who caught your dinner. Chefs from around Australia make the pilgrimage here for our produce — Southern Rock lobster, Spring Bay scallops, Barilla Bay oysters, and award winning wines.

Hobart’s conference venues and accommodations are mostly within easy walking distance of the waterfront, Salamanca and the city centre. The city has all the facilities you would expect from a large city with conference venues to suit a variety of meeting sizes, up to 1100 delegates, and modest to extravagant budgets. There is also a range of accommodation options to suit. Even delegate transfers can be magical in Hobart, when it’s on a boat, or by red Double Deck bus or with ‘Ruby’ the raspberry Kombi-van.

Some of the highlights of hosting a business event in Hobart may include:

- a tour of Cascade brewery, the oldest in Australia
- a bike ride down Mt Wellington
- a performance by the Tasmanian Symphony Orchestra
- dinner on the stage of the Theatre Royal, Australia’s oldest theatre
- an eye opening visit to the Museum of Old and New Art (MONA)
- an exhilarating boat ride down the Derwent River to explore the foreshores of Bruny Island.

www.businesseventtasmania.com
UNESCO World Heritage Listed Port Arthur Historic Site & the Tasman Peninsula
You don’t visit our history, you’re in it!
Combine a tour of Australia’s most intact and evocative convict site with an off-site dinner or bespoke event in one of the many indoor or outdoor venues. Enjoy a twilight cruise where the long shadows of the setting sun on sandstone walls hint at Port Arthur’s brutal past. Dine with the ‘commandant’ and his ‘servants’ followed by the haunting experience of an exclusive ghost tour.

Meet our Wildlife at the Tasmanian Devil Conservation Park
Come face to face with the Devil. That’s the Tasmanian Devil or Hairy Nosed Wombat or a Spotted Quoll! The owner is a passionate and dedicated supporter of the Save the Devil cause, the park provides the opportunity to learn about Tasmanian Devils as well as other native marsupials, birds and egg-laying mammals.

Richmond & Coal River Wine Region
Be captured, literally, in Richmond by the troops of His Majesty’s Service to be marched across the oldest bridge (convict built) in Australia and see how life was in solitary confinement at the Richmond Gaol. Upon your pardon celebrate your release with a wine tasting at Meadowbank Estate vineyard restaurant.

Derwent Valley
Discover the tallest flowering plants in the world, the Eucalypts, in the mythical like environment of the Styx Valley. Experience being “on top of the world” with view of mountains as far as you can see and matched with the catering of one of Tasmania’s most celebrated chefs. Let the native flavours of local ‘bush tucker’ spice up your life.

At Maydena Adventure Hub experience Tasmania’s bush heritage on the Rail Track Rider which takes you deep into the forest.

The Huon Valley
This is the area which gave Tasmania the nickname “the Apple Isle”. It abounds with apple, cherry and peach orchards all with ‘honesty boxes’ at the farm gate selling produce. Now it is also the home of boutique providores, wineries and restaurants suitable for your corporate and incentive clients.

Peek into the South West World Heritage area from the treetops of the Tahune Airwalk or challenge your clients on the white water rapids of the Picton River.

Bruny Island and the D’Entrecasteaux Channel
Genuinely regional cuisine. Bruny Island oysters, scallops and cheeses – this is a food lover’s paradise. Enjoy a hunting and gathering tour of Bruny produce for a picnic; or lunch at a waterfront restaurant and wonder at scenery that has barely changed since the French explorers sailed by.

Be exhilarated by a cruise past towering cliff faces to the rocks on the edge of the Great Southern Ocean, a haven for fur seals and penguins. Be followed by dolphins and albatross and perhaps sight a whale on their Antarctica migrations.

www.businesseventstasmania.com
Let the areas surrounding Hobart awaken your senses and refresh your mind.

<table>
<thead>
<tr>
<th>20 pax</th>
<th>50 pax</th>
<th>100 pax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sail a 60 foot yacht down the magnificent Derwent River across the finish line of the world famous Sydney to Hobart Yacht Race.</td>
<td>Take a tour and tasting at Australia’s oldest brewery; the Cascade Brewery. Explore the heritage, beer and learn to match food with this iconic range of brews.</td>
<td>Tour Port Arthur Historic Site by day or by night. Arrive by water the way the convicts did. Dine in one of the many historic venues on site.</td>
</tr>
<tr>
<td>Take off on a seaplane to explore the wild coastline of southern Tasmania.</td>
<td>Explore the thrill of cruising the coastline by high speed watercraft. Explore sea caves and the huge dolerite cliffs, get up close with the sea life and watch sea eagles soar.</td>
<td>Let your team test their skill in a range of team outdoor sports including archery, clay target shooting, small bore rifle shooting, aqua golf, fly fishing and more.</td>
</tr>
<tr>
<td>Breakfast at the top of Mt Wellington with panoramic views of Hobart and its surrounds. Then don your helmet and jacket for bike ride to the bottom. Tour concludes at Hobart’s waterfront for a refreshing drink.</td>
<td>Discover the talents of Tasmania’s up and coming artists on a private tour of the Henry Jones Art Hotel. Complement with a private dinner in the design gallery.</td>
<td>Cruise Hobart waterways onboard a luxury catamaran. Conclude with lunch at a waterfront restaurant.</td>
</tr>
<tr>
<td>Discover the delights of Bruny Island on a foraging expedition of the best fresh produce – berries, oysters, cheeses and more. Followed by a gourmet lunch.</td>
<td>Learn about wine making from an expert and enjoy a degustation lunch amongst the vines.</td>
<td>Enjoy cocktails prior to a private viewing of Museum of Old and New Art (MONA) followed by dinner at Moorilla Estate.</td>
</tr>
<tr>
<td>Experience high G force jet aerobatics or undergo tailored leadership training with Top Gun Tasmania.</td>
<td>Dine with the Devil. Come face to face with a Tasmanian devil and other wild life on a private night tour and dinner.</td>
<td>Create a night to remember with a medieval feast in a vineyard complete with wandering minstrels and knights of the round table.</td>
</tr>
</tbody>
</table>
3 day Mix ‘n’ Match itineraries

**day 1**

**morning**
Arrive mid morning at Hobart Airport. Be whisked away to Redbank’s Fish and Field to try your hand at archery, fly fishing or any of the myriad of outdoor pursuits on offer and lunch provided by one of Hobart’s premier caterers.

**OR** Visit Barilla Bay Oyster Farm for an oyster shucking demonstration and tasting. Enjoy the wonderful views during lunch in the Barilla Bay restaurant.

**afternoon**
Drive along the sea cliffs of the Tasman Peninsula to visit the UNESCO World Heritage Port Arthur Historic Site. The preserved buildings provide a stunning background to a twilight cruise then dine in one of many interesting venues within Port Arthur. The night ends with an exclusive Ghost Tour.

**OR** Take a tailor-made guided tour followed by afternoon tea at the Royal Tasmanian Botanical Gardens.

**evening**
The luxury of self-contained cabins at Stewarts Bay Lodge, set amongst tall eucalypts close to the beach is a relaxing way of unwinding into ‘Tasmanian time’.

**OR** Dine at Mure’s famous seafood restaurant on the waterfront or in one of the historic warehouses of Salamanca. Before calling it a night, discover the delights of Lark Distillery for a fine Tasmanian whiskey nightcap.
day 2

morning
A visit to the Tasmanian Devil Conservation Park provides the opportunity to learn more about this much loved animal as well as other natives such as spotted quolls and hairy-nosed wombats.

On the journey into Hobart enjoy lunch at Meadowbank Estate. Here learn the art of How to be a Wine Snob with Meadowbank’s Cellar Master and hear the history of Tasmania’s wine industry.

OR Enjoy the adrenalin rush of a Tasman Island cruise, spot dolphins, an albatross and may be a migrating whale. Your cruise will conclude in Hobart.

Or, your transfer to Hobart may be via:

- seaplane for a stunning scenic view of the giant sea cliffs and waterways into Hobart;
- on board a luxury catamaran for a scenic cruise past the high cliffs of the Tasman Peninsula, around the Iron Pot and cruise up the Derwent River to Hobart;
- by coach taking in the fabulous coastal scenery of the Tasman Peninsula and surrounds.

evening
Board your private luxury catamaran bound for Peppermint Bay; enjoy cocktails and canapés whilst en route to your dinner venue. Roving musicians will herald your arrival. Indulge in a relaxing dinner that showcases the exceptional regional produce and fine Tasmanian wines.

OR Transfer by ferry for dinner at the Museum of Old and New Art (MONA) at Moorilla Estate which also includes a winery, a micro-brewery, fine-dining restaurant, outstanding architecturally designed pavilions (with their own art collections) and function rooms.

day 3

morning
Breakfast can be in the tranquility of the Baha’i Centre of Learning, atop Mt Wellington with one of Hobart’s premier caterers or a ‘crepe cook-off’ at West Point Hotel and Conference Centre.

Aardvark Adventures will take you on morning kayak paddle around the foreshores and docks of the city. Lunch will be a scrumptious fish and chips affair at Constitution Dock.

OR Start the day with a stunning Mount Wellington descent bike ride. Transported to the top of the mountain you will be kitted with safety helmets and warm jackets, before making your way down to the Cascade Brewery.

evening
Enjoy an exclusive guided tour of Hobart’s Royal Botanic Gardens, one of the oldest in Australia with many fine native and exotic plants.

OR Visit Cascade Brewery for a tour and sampling from Australia’s oldest brewery. Lunch will be a gourmet barbecue and beer matching in the stunning gardens of Cascade brewery.

afternoon
A private guided tour of the Theatre Royal including a performance by an ensemble of the Tasmanian Symphony Orchestra and followed by dinner on the historic stage.

OR Enjoy a ‘Taste of Tasmania’ themed dinner with market stall catering in the surrounds of Hobart’s historic City Hall.
Launceston, Tamar and the North is a region centred around a historic city and the majestic Tamar River Valley.

Some of Australia’s most significant historic homes are available for private tours and functions; these include the World Heritage listed Woolmer’s and Brickendon Estates located near Longford.

In close proximity to the city is the beautiful Tamar Valley Wine Region, where you will find a choice of venues suitable for an offsite dinner or a spectacular event. Of the many award winning vineyards Leaning Church Vineyard and Josef Chromy are suited for corporate events and incentives.

But if it’s outdoor activity you are after Hollybank Treetops Adventure provides an adrenaline rush high above the forest floor. And for the golfing enthusiast there is the world class Barnbougle Dunes Golf Links where 200 acres of undulating coastal dunes that mirror the wild coastal courses of Scotland and Ireland.

Launceston is less than an hour’s flight from Melbourne and offers some of Tasmania’s diverse conference facilities catering for up to 800 delegates. Accommodation and venues range from colonial cottages, superb mansions, sophisticated city hotels, riverside venues and a grand country club resort.

With the largest collection of Georgian architecture in Australia, country roads lined by hedgerows, expansive vineyards and fields of lavender it’s like touring Europe on one tank of petrol.

Some of the highlights of hosting a business event in this region include:

- discovering just ‘who is James Boag?’ on a tour of the Boag’s Brewery
- experiencing Cataract Gorge in your own ‘Amazing Race’
- indulging in tea and scones in the National Rose Garden at Woolmer’s Estate
- train spotting at the Inveresk Rail Yards
- experiencing the best of Tasmania’s own ‘bush tucker man’ dining under the stars on a ‘quoll patrol’
- tasting fine cool climate wines in stunning locations.

Launceston Tamar Valley & the North

www.businesseventtasmania.com
3 day Northern Experience to excite the senses

**day 1**

**morning**
On arrival into Launceston it is just a short drive into the city centre for an Official Welcome and Mayoral Reception at Launceston Town Hall. Transfer by coach to one of the Tamar Valley’s premium vineyards for a cellar door tasting and a sumptuous lunch with stunning views of the surrounding vineyard.

**afternoon**
Arriving at your hotel you will be greeted with a refreshing drink and leisure time to explore your surrounds, relax and refresh before the evening’s activities.

**evening**
OR Step aboard a luxury vessel on the Tamar River into the oldest wine region in Tasmania. Let your palate explore the finest range of cool climate wines and the best of regional produce.

OR Dressed like stars transfer in luxury vehicles to one of Launceston’s premier vineyards where the red carpet awaits you. Greeted by an ensemble of musicians, a magical setting and fabulous food and wine you will experience a gala night to remember.

Dressed in warm casual attire meet your driver and climb aboard the 4wd vehicle. Head to the hills for an evening of wildlife spotting; spy a spotted quoll, wombat or Tasmanian devil. Enjoy sumptuous bush tucker banquet under the stars.
day 2

In the spirit of Targa Tasmania strap into the co-pilot seat and navigate a thrilling car rally through the Tamar Valley. A day of fun, competition and surprises.

**OR**

Travel a short distance to Hollybanks Treetop Adventure and glide across the treetops on a unique canopy tour. On your descent a gourmet barbecue lunch awaits.

**OR**

Indulge in a day discovering the World Heritage Listed Woolmers and Brickendon Estates and the National Rose Garden. A day of old time farming demonstrations, damper baking and shingle making, is followed by a fun dinner in the barn.

evening

Dine in one of Launceston’s finest restaurants to discover genuinely regional cuisine. This is the home of Australia’s wagyu beef, fresh wasabi, award winning cheeses much of which is exported to domestic and international markets. But there is nothing like tasting it from the source.

day 3

A scenic flight will take you to Barnbougle Dunes Golf Links for a day of challenge upon 200 acres of undulating coastal dunes. Barnbougle continues to gain a reputation as one of the world’s top golf courses. Lunch will be provided by gourmet caterer’s; before your return flight enjoy a relaxing beverage at the ‘19th hole’.

**OR**

Take a scenic flight above patch work fields and deep forests to Cradle Mountain. Following lunch hike along a wilderness trail or gently stroll on the boardwalk around Dove Lake. If you feel like a more relaxing activity indulge in a spa treatment with views of the wilderness.

**OR**

Enjoy a private guided tour of Launceston’s galleries and designer shops. Explore the Queen Victoria Museum and Art Gallery and learn of the making of beautiful shell necklaces by the local indigenous women. Lunch in a waterfront restaurant where the view and the local flavours delight your senses. Visit private galleries and the Design Centre Tasmania, home of an evolving world-class contemporary wood design. Perhaps become a collector!

evening

Imagine a scene to rival a movie set. Long tables covered with white clothes, twinkling candelabras, sparkling silver and crystal wear, friendly waiters in formal garb, strolling minstrels, the delicate perfume of lavender and the colours of the setting sun. This is your venue for your final nights dinner – Bridestowe Lavender Estate, a la Provence!
Touring the Midlands – Launceston to Hobart

Explore Tasmania’s Heritage Highway for a chance to discover tall tales and true of convicts and colonists within the rich history of this region.

**morning**
Depart Launceston in convoy on a touring car challenge, complete with cryptic clues, questions, navigation instructions and time trials.

.OR aboard your five star touring coach.

Take in the colonial delights of the village of Evandale and Clarendon House built in 1838 and authentically restored.

**lunch**
Visit the historic Callington Mill, built in 1837 it has been fully restored to working order and is surrounded by traditional parterre gardens, dry stone walls and historic out buildings.

Lunch will be at the nearby Companion Bakery where the bread is baked using locally grown and milled grain. There will also be time for a visit to the Casaveen Woollen Mills which produces quality woollen garments exported internationally.

The Heritage Highway is dotted with many fine colonial buildings – mansions, cottages, inns and bridges. An afternoon stop will be made at Shene, discover the history of this pastoral holding dating back to 1810 and with links to British Royalty and King George III.

**evening**
Enjoy a sheep shearing demonstration followed by a dinner in the grand colonial style within the homestead. Celebrations will be held with the results of the touring car challenge announced.

It is only a short driving distance to Hobart and your accommodation.

This itinerary can be reversed.

Launceston
Tamar Valley
& the North
<table>
<thead>
<tr>
<th>20 pax</th>
<th>50 pax</th>
<th>100 pax</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cruise the Tamar River on a luxurious vessel</strong> sample the local wines and gourmet produce.</td>
<td><strong>Fly through the treetops with a high speed, high-wire adventure.</strong></td>
<td><strong>Race against time and each other on a tailor-made Amazing Race through Launceston’s Gorge.</strong></td>
</tr>
<tr>
<td><strong>Strap yourself in and become navigator for a day on a Targa Tasmania tour of the Tamar Valley.</strong></td>
<td><strong>Experience an alpine adventure on Ben Lomond. Hike Legges Tor the second highest point in Tasmania and cycle down the longest mountain bike descent in Tasmania.</strong></td>
<td><strong>Journey into the wilderness to learn about bush tucker, engage in outdoor activities and enjoy a remote gourmet meal.</strong></td>
</tr>
<tr>
<td><strong>Take off in a helicopter for stunning views of northern Tasmania.</strong></td>
<td><strong>Taste the best Tasmanian produce and wine in a master class degustation demonstration.</strong></td>
<td><strong>Dressed in your finest be transferred by luxury vehicle to the Albert Hall for a gala ball. Be wined and dined in sumptuous surrounds.</strong></td>
</tr>
<tr>
<td><strong>Catch a Coach Tram Tour and let guides navigate you around the city and Cataract Gorge. Discover the history of Australia’s third oldest city.</strong></td>
<td><strong>Tee off at one of the World’s best links courses – Barnbougle Dunes. Spectacular views and some of the greatest short holes in the world.</strong></td>
<td><strong>Experience the bygone era of the colony at Woolmers and Brickendon Estates. Enjoy a private tour, the perfume of the National Rose Garden and the activities of the farm.</strong></td>
</tr>
<tr>
<td><strong>Be enthralled as you meander down the dark alleyways of Launceston listening to the stories of intrigue on a private city ghost tour.</strong></td>
<td><strong>Amongst the beauty and perfume of the largest lavender farm in the southern hemisphere relax and enjoy an alfresco dinner.</strong></td>
<td><strong>Set in a picturesque vineyard enjoy a night of entertainment that includes an ensemble from the Tasmanian Symphony Orchestra playing under the stars.</strong></td>
</tr>
</tbody>
</table>

Let us help you create an incentive that will exceed all expectations.
Walking along the pristine white sandy beach there was just the two of us, me and Mother Nature.

The East Coast of Tasmania is characterised by stretches of long white sandy beaches, aqua blue water and distinctive red lichen-covered boulders. It is best known as home to the Freycinet National Park, Wineglass Bay and Bay of Fires; the East Coast has reached iconic status worldwide.

Wine Glass Bay named “one of the Top Ten beaches of the world” by the prestigious US magazine, Outside.

According to US Travel + Leisure magazine ‘The east coast of Tasmania has been a well-kept Aussie secret for some time – and for good reason’.

Lonely Planet 2009 voted Bay of Fires the best travel destination in the world.

Gourmet Traveller Magazine also named Saffire Freycinet as Best New Hotel, Resort or Lodge for 2011.

Coles Bay is home to the luxury eco-lodges, Freycinet Lodge and Saffire. Freycinet Lodge is located within the Freycinet National Park, while Saffire is an exclusive high-end resort for small groups. They are both nestled amongst the grey-green landscape, white sandy beaches, green-blue water and the glowing pink granite of the Hazards Mountains.

If it’s team building activities you’re looking for, there are plenty of ways to motivate the group including a guided trek to the top of the Hazards. Elation is guaranteed as the group reach the summit.

Access to the Freycinet Peninsula is a 2.5 hour drive from Hobart or Launceston, a spectacular short scenic flight from either city or a half-day cruise from Hobart following the route of migrating whales.

North of the Freycinet Peninsula is White Sands Estate; and at St Helens you will find Tidal Waters Resort. Both properties are full service conference venues and the perfect base for exploration of the Bay of Fires, Binalong Bay and the Eddystone Point Lighthouse.

With a year-round mild climate the East Coast provides many opportunities perfect for conference and incentive groups of up to 60 delegates, or 120 with partners, in the coastal towns of Coles Bay, Bicheno, Scamander and St Helens.

Some of the highlights of hosting a business event on Tasmania’s East Coast include:
- a guided hike to the lookout over Wine Glass Bay
- the challenge of deep sea fishing
- kayaking through crystal clear water
- discovering sea caves, seal haunts and the secrets of Schouten Island
- exploring convict ruins and an entrepreneurs misadventures on Maria Island
- indulging in the freshest of coastal produce; fresh fish, succulent oysters and crayfish abound.

www.businesseventstasmania.com
4 day East Coast Nature’s Spa itinerary (reversible)

**day 1**

**morning**

Depart Hobart onboard your luxury vessel for an exciting journey along the east coast of Tasmania. First stop will be Maria Island for a gourmet barbecue lunch amongst the convict ruins. Continue your northbound journey arriving into Coles Bay mid-afternoon.

**OR** A scenic flight along the East Coast will quickly have you arriving on the Freycinet Peninsula. From here you will be transported to the Freycinet Marine Farm for a tour and tasting of their world-class Angasi and Pacific oysters.

**OR** On boarding your coach it is a scenic 2.5 hour drive to the Freycinet Peninsula. Enjoy a stop at Kate’s Berry farm to sample all types of berries and a wonderful view across Great Oyster Bay to the Hazards Mountains on the Freycinet Peninsula.

Arriving at your accommodation take some time to soak up the panoramic views and ambience over a relaxing lunch whilst settling in to ‘East Coast time’.

**afternoon**

Spend some time relaxing in the luxury of your accommodation, perhaps indulge in a spa treatment, walk along a sandy beach; partake in an interpretative guided tour of the area, or throw a line in and fish for flathead.

The experiences available are as relaxing or active as you please.

**dinner**

Tonight enjoy a sumptuous multi-course degustation menu designed around what is fresh out of the water or paddock matched with outstanding local wine.
day 2

morning
Take in the spectacular views of The Hazards Mountains, walk the white sandy shores of Wineglass Bay and indulge in a picnic of Tasmania’s finest food and wine while looking across the turquoise waters of Freycinet Peninsula.

OR
Encounter nature and history on the Schouten Island Experience.

Board the luxury vessel Saffire to discover this coastal wonderland and the underwater lives of rock lobster, abalone, and giant kelp forests. Cruise close to seal colonies and spy penguin rookeries, you may be accompanied by a pod of dolphins surfing the wake or come across a whale and her calf. Discover the fascinating history and beauty of Schouten Island. Lunch is a food lover’s dream with the freshest of local produce, including seafood, and premium wines.

afternoon
Perhaps take a gentle sea kayak paddle around the rocky inlets and along the beachfront close to your accommodation.

OR If you are feeling energetic take a mountain bike ride along the interpretive trails in the area.

OR If relaxation is your preference book a spa treatment or a massage, a walk along the beach or a swim in the crystal clear waters.

dinner
Enjoy a ‘cray bake’ (seasonal) or gourmet sausage sizzle, complete with toasting marshmallows, on the beach.

OR Following dinner perhaps discover the beauty of the night sky on a star gazing tour and learn how the local indigenous people, La Perouse and other French, English and Dutch explorers navigated their journey through this area using the night sky.
day 3
morning
Depart on a short journey from the Freycinet Peninsula through the coastal towns and small seaside hamlets to St Helen’s, the gateway to the Bay of Fires.

There are many activities suitable for business events to choose from here:
- Aardvark Adventure can prepare team building activities to be held on the beach
- experience the thrill of game fishing or try your hand casting a fly in a trout filled lake
- stroll along the famous Bay of Fires Beach and explore the Eddystone Point lighthouse
- a guided hike along an easy trail at Apsley Gorge national Park.

Lunch can be a sumptuous affair in a seaside restaurant or a picnic basket filled with local delights.

evening
Meet your driver for a 4wd adventure that will follow the path of the Tasmanian Tiger (Thylacine). Dinner tonight will be under the stars and prepared by Tasmania’s own ‘bush tucker man’. You may see wombats, quolls, Tasmanian devils, and other nocturnal natives on the move.

OR Enjoy a tasting from the onsite brewery followed by a relaxing dinner overlooking the beach or amongst the vineyards.

day 4
morning
Visit the award winning Pyengana cheese factory to see their traditional methods for making fine cheddar.

As your departure flight is from Launceston this afternoon, transfers may be by scenic flight over the lush valleys and deep forests of this region or by coach.

The journey by road will allow for a stop at either Barnbougle Dunes for some putting practice and lunch.

OR Visit the sprawling scented fields of Bridestowe Lavender farm for a tour and a relaxing alfresco lunch.

Depart Launceston.

This itinerary can easily be reversed.
<table>
<thead>
<tr>
<th>20 pax</th>
<th>50 pax</th>
<th>100 pax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experience the thrill of exploring hidden beaches, wildlife and wilderness on quad bikes.</td>
<td>Explore a working oyster farm in waders and pluck oysters straight from the water for tasting.</td>
<td>Join you team members for the challenge of orienteering, rock climbing and abseiling in the world famous Freycinet National Park.</td>
</tr>
<tr>
<td>Start the day with a morning yoga or meditation session.</td>
<td>Take a guided hike to Wineglass Bay, picnic on the beach, swim at Hazards Beach and water taxi back to Coles Bay.</td>
<td>Board your eco-adventure catamaran to discover the Freycinet Peninsula coast; you’ll experience stunning scenery, abundant wildlife and sea life.</td>
</tr>
<tr>
<td>Enjoy a relaxing paddle by sea kayak in the calm waters of great Oyster Bay.</td>
<td>Transfer by luxury vessel to Schouten Island for a day of relaxation and exploration of the coastline. Enjoy a gourmet lunch beneath shady trees on the beach.</td>
<td>Enjoy pre-dinner drinks on the beach followed by dinner set amongst a vineyard.</td>
</tr>
</tbody>
</table>

Let us help you create an incentive that will exceed all expectations.
The food, the water, the air itself creates a sense of clarity like no other destination. A perfect state of mind to think, learn and be inspired.

The North West Coast is home to the cleanest air in the world. And the Western Wilderness is judged so precious, that no less than 1.38 million hectares has been given World Heritage listing.

As the landing place of the Spirit of Tasmania, home to seaside hamlets, dramatic coastline, wilderness, rolling green hills and farming crops, the North West Coast has so much to offer small business events and incentives with a capacity of up to 70 delegates (or 140 with partners).

The soil in this region is so rich its produce is sought after by international markets; tulip bulbs to Holland, wagyu beef to Japan and carrots to France to name some of Tasmania’s exports. The area is Tasmania’s kitchen pantry – cheese makers, chocolate artisans, berry farms and wineries all open their doors for tastings. Excellent venues can be found at Devonport, Burnie, Stanley, Boat Harbour and Smithton.

Jagged mountains, wild tannin coloured rivers, ancient forests, and rugged coastlines dominate Tasmania’s Western Wilderness.

Cradle Mountain is a gem set amongst pristine wilderness and it is only 1.5 hours from Wynyard or Devonport airports or just on 2 hours from Launceston, it offers wonderful nature experiences as well as the luxury and comfort of Cradle Mountain Lodge or Cradle Mountain Chateau. Within this precious environment are pockets of civilisation with world class luxury and technology perfect for business events of up to 100 delegates (or 200 with partners).

On the rugged coast of the Western Wilderness lies the seaside village of Strahan with a history almost as wild as its environment. Strahan is located at the mouth of the Gordon River, and offers business event facilities to cater for approximately 80 delegates (or 160 with partners) and experiences that showcase the best of this pristine environment.

Strahan is a 5 hour drive from Hobart or 4 hours from Launceston, however, there are a number of destinations and attractions to break the journey.

Some highlights of hosting business event in the North West or Western Wilderness may include:

- exploring the world’s second largest temperate rainforest, the Tarkine
- a full day hike to the summit of Cradle Mountain
- exploring the nightlife of the wildlife
- an indulgent spa treatment with panoramic wilderness views
- tasting the best from Tasmania’s pantry
- a cruise on the inky waters of the Gordon River.

www.busesseventstasmania.com
North West Coast & Western Wilderness

3 or 4 day Whiskey & Wilderness adventure

**day 1**

**morning**
Depart Hobart and head to Bothwell to visit Australia’s oldest golf course and the Nant Distillery, a rare farm-based distillery that is one of only a handful in the world. Enjoy a generous ploughman’s style lunch and a whiskey tasting.

**OR**
Depart Hobart Airport for your flight across Tasmania to the Western Wilderness and Strahan.

**afternoon**
Journey to Australia’s highest and deepest lake, Lake St Claire to take in the magnificent views of this region and the amazing hand carved ‘Wall in the Wilderness’ which reflects on the toil of the early settlers.

**evening**
Travel onto Strahan, a quaint fishing town on the foreshores of the Macquarie Harbour.

**OR**
After a flight that takes you across World Heritage Area of the South West Wilderness touch down at Strahan airport and transfer to your accommodation.

Lunch will be served on the restaurant’s balcony with stunning views of Macquarie harbour.

This afternoon’s activities may include a fast paced jet boat ride, fishing for wild salmon, white water rafting, a paddle on the inky waters of the river, or a gentle walk around the foreshores.

**day 2**
Embark on a journey into the wilderness aboard the West Coast Wilderness Railway, hand cut into the King Valley. Follow into the footsteps of the timber pioneers into some of the world’s toughest terrain.

**OR**
Journey on the West Coast Wilderness Railway and banquet in Harry Potter style on the platform at Queenstown Railway Station.

**OR**
Enjoy a twilight barbecue on West Strahan Beach.
Cruise on a luxury launch or kayak under your own steam on the mystical Gordon River and Macquarie Harbour. Deep in Macquarie Harbour step ashore onto Sarah Island one of the harshest settlements of the convict era.

evening
Enjoy dinner tonight, a sumptuous fare of local produce and seafood, on the waterfront.

day 3
Depart Strahan for your flight back to Hobart

OR Travel through the old mining towns of Zeehan, Tullah and Roseberry before heading to Cradle Mountain, a gem in the Tasmanian wilderness.

Your stay at Cradle Mountain can be as exhilarating or relaxing as you choose.

Lunch in the comfort of the Cradle Mountain Wilderness Lodge before heading to Dove Lake for a guided walk, explore the ‘ballroom’ forest, or stretch your limbs on a climb to Anson’s Peak for a stunning vista.

Or perhaps stay close by the lodge and try your hand at fly fishing.

Or indulge in a spa treatment with panoramic views.

evening
Visit the Wilderness Gallery to view the latest exhibition and enjoy cocktails and canapés.

Following dinner, set out to explore the night time activities of Tasmania’s native wildlife.

day 4

morning
Have a relaxing start to the day before departing Cradle Mountain.

You’ll travel on smooth roads and journey through rugged country side to the mouth of a great underground cave system.

A private guided tour will reveal the magic of King Solomon’s Cave in the Mole Creek National Park.

lunch
Enjoy a spectacular final lunch in one of the Tamar Valley’s best vineyards. Roving musicians will greet you, tables will be set amongst the vines where you can relax and reflect before leaving from Launceston airport.
3 day Wild & Mild North West Coast itinerary

**day 1**

**morning**
Arriving into the airports of Launceston, Burnie or Wynyard you are only about 1.5 hours drive from Cradle Mountain or a short scenic plane/helicopter flight. Breathe the fresh air and enjoy the sounds, sights and smells of the temperate rainforest at your doorstep.

Lunch will be a gourmet picnic on the banks of Dove Lake.

This afternoon, enjoy a stroll or a kayak around the lake or hike to Marion’s Lookout for a spectacular views.

If luxuriating in a wilderness spa is more your style a masseuse and hot tub awaits you.

**evening**
This evening visit the Wilderness Gallery for cocktails and canapés and a roving banquet dinner.

Following dinner come face to face with the Devils @ Cradle.

---

**day 2**

**morning**
For the adventurous Cradle Mountain Canyon Tours will be just your thing for that morning zing!

**OR**

Tour Dove Lake with a wilderness photographer and learn to capture those special moments.

Depart Cradle Mountain on a short drive to the North West Coast to breathe the cleanest air in the world at Cape Grim and Woolnorth Wind Farm.

Lunch will be a stylish affair in the original company head quarters before arriving at the charming seaside village of Stanley. Take the chair lift to the top of The Nut for spectacular views.

**evening**
Tonight is a magical historic re-creation of colonial life in Highfield House. Built in 1826 and perched high above the township it is the perfect venue for an offsite dinner.

**day 3**

**morning**
Your journey to the airport for your departing flight takes you along the picturesque coastal road. There may be time for a visit to the award winning Ashgrove Cheese Farm and an indulgent visit to Anvers House of Chocolate.

---

**Let us help you create an incentive that will exceed all expectations.**

<table>
<thead>
<tr>
<th>20 pax</th>
<th>50 pax</th>
<th>100 pax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Take to the seas off Stanley and visit a seal colony of up to 500 seals basking in the sun and frolicking around your boat.</td>
<td>Discover the night life of the local wildlife on a spot light tour. Dine under the stars and see if you can spy a devil, quoll or wombat.</td>
<td>Cruise the inky waters of the Gordon River onboard a luxury catamaran and learn of the fascinating history of the area.</td>
</tr>
<tr>
<td>Paddle a kayak on the Gordon River, exploring the calm waters around Strahan.</td>
<td>Discover the history of Sarah Island’s convict past with a private tour.</td>
<td>Experience a private performance, with audience participation, of ‘the ship that never was’.</td>
</tr>
<tr>
<td>For stunning views of this World Heritage Area enjoy a scenic flight.</td>
<td>Discover the mysteries beneath in Queenstown with an exclusive dinner in the mines.</td>
<td>Board the west coast wilderness railway for breakfast in the wilderness.</td>
</tr>
</tbody>
</table>

---

www.businesseventstasmania.com
Access
Qantas, Jetstar, QantasLink, Virgin Australia and Rex operate regular daily jet services between mainland Australia and the Tasmanian cities of Hobart, Launceston, Burnie and Devonport. Delegates can also travel from Melbourne to Devonport onboard the Spirit of Tasmania.

Local Transport/Getting Around
Transport around Tasmania is readily available. In city centres, most conference venues are in easy walking distance of shops, restaurants and attractions. Private transfers by coach, limousine, boat and aircraft are reasonably priced and of a high quality. Reliable public transport in the form of taxis and buses is also readily available.

Climate
Tasmania enjoys a temperate maritime climate with four distinct seasons.

<table>
<thead>
<tr>
<th>SEASON</th>
<th>AVERAGE TEMPERATURE (°C)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>17 min / 24 max</td>
</tr>
<tr>
<td>Autumn</td>
<td>8 min / 18 max</td>
</tr>
<tr>
<td>Winter</td>
<td>3 min / 13 max</td>
</tr>
<tr>
<td>Spring</td>
<td>7 min / 17 max</td>
</tr>
</tbody>
</table>

Population
Tasmania: 507,000
Hobart (Capital City): 214,000

Business Events Tasmania
Business Events Tasmania is a not for profit organisation and provides complimentary assistance to:
- Examine the feasibility of staging a national or international convention, meeting or incentive in Tasmania
- Prepare a comprehensive bid document
- Source submissions and quotations from venues and service providers
- Host and coordinate site inspections
- Assist with the marketing and promotion of business event for maximum attendance
- Assist in sourcing Tasmanian Government event support
- Provide visitor information for guests, and
- Offers free independent advice and assistance with business event planning.

Photo acknowledgements: Tiger Media and Tourism Tasmania. © All rights reserved.


www.businesseventstasmania.com